

# LIVE DIGITAL MOSAICS™ social, interactive, and animated FEATURE GUIDE

PICTURE®  
MOSAICS

Self-managed option now available via THE ONLINE .MOSAIC TOOL™





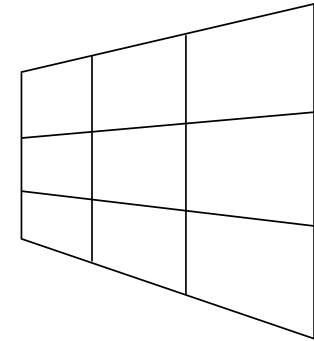
## HDTV & UHD TV

For a crystal clear presentation of your mosaic, HD & 4K displays are perfect.



## Video Wall

Multiple screens come together to form a massive video wall. 2 x 2 grid, 3 x 3 grid, or more.



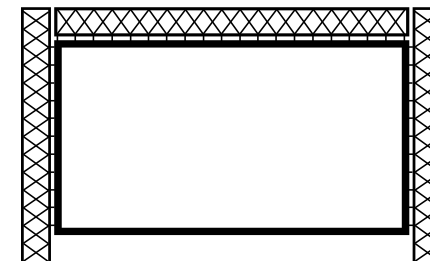
## Projector

No monitors necessary. Whether it's an empty wall or the side of a building, put it to good use by displaying your mosaic.



## LED Matrix Wall (Jumbotron)

When you really want to "wow" your guests - go big. All eyes will be locked on your mosaic throughout the event.



More information and examples at [picturemosaics.com/event](http://picturemosaics.com/event)

Display device not included in pricing



## LIVE DIGITAL MOSAIC

A live mosaic built photo by photo. Each attendee sees their photo dynamically placed into the mosaic.



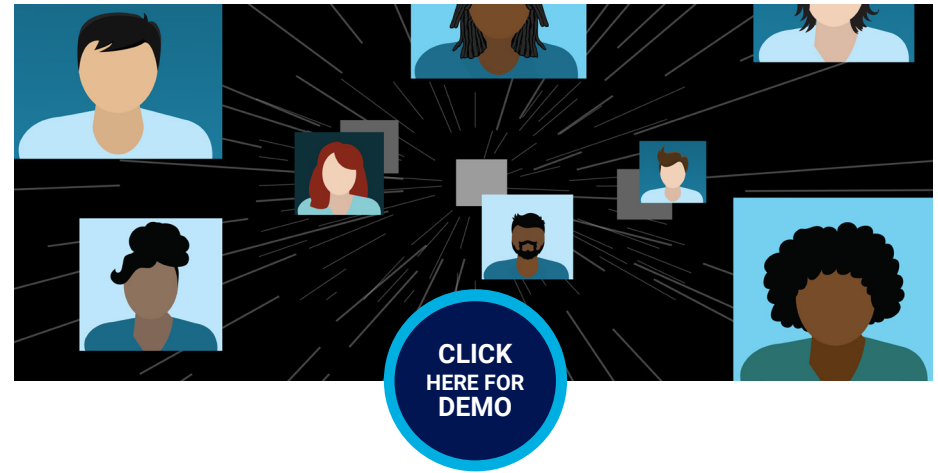
**BASE COST: \$3,500 - \$6,000**

### Features:

- True photo placement of live photos in real-time animated fashion
- Hundreds of pop-out animation styles options for previous photos
- Timed mosaic completion and percentage completion to ensure mosaic looks perfect all of the time.
- Interactive and online options available (click-n-learn, search, etc).
- Self-managed option available via [The Online Mosaic Tool](https://www.picturemosaics.com/event)

## MIXED-LIVE MOSAIC ANIMATION

Each attendee sees their photo enter the animation in real-time. The mosaic completes when you want it to.



### Features:

- A dynamic, never-ending mosaic animation with a mix of pre-event starter photos and live event photos.
- Perfect for that unveiling moment at your event
- Can complete once or multiple times
- Options to build different mosaics



## Photographer (iPad/DSLR)

An onsite brand ambassador or photographer can engage the event guests to take part in the activation by using a DSLR camera or our award-winning app on an iPad Pro\*.

Optional data collection (name, email, T&Cs, etc)



## QR Code

Guests can scan a QR code to submit selfies or select a favorite photo from their device (optional). Printed signage onsite makes scanning the QR code quick and easy. An optional link can be sent to attendees in addition to a QR code.

Optional data collection (name, email, T&Cs, etc)



## Simple Luma Booth

A super simple self-standing iPad lets guests pose and take their own photos. This self-service standing option is easy to set up and comes with a tone perfect luma light.

Optional data collection (name, email, T&Cs, etc)



## Hashtag + Social

Guests can post a photo on Instagram and Twitter using a specific hashtag. Hashtagged photos are pulled in real-time. Social media posts must be public to pull into the system. This option can help create buzz as a supplement to other submission options.



Be sure to read:



\*The **MosaiCapture** App is available for iPad and iPhone in the App Store





## Prize Locations

If a guest's photo lands on a prize location, they win! Prizes can include gift cards, iPads, Apple TV, and more. Prize locations can be chosen at random, targeted, or evenly timed throughout the event.

## AR or Green Screen Background Replacement

For extra excitement, guests can select a background for their photo that fits the color spectrum of the mosaic. Backgrounds can be replaced on the fly using AR technology or with the use of a greenscreen. Each background can be customized with your branding.

## Live-synced Online Mosaic Microsite

Want to share your mosaic with those who couldn't make it to the event? Not a problem. We have two online platforms with extensive sharing, search, and interactive capabilities.

## Social Sharing Enhancements

Give your guests a branded, digital version of their photo and the mosaic they can share online. After their photo is submitted, they can receive an [email or text message](#) with options to share through Facebook, Twitter, and more. Bomberang gif option available ([example](#))

## Branded Photo Takeaways

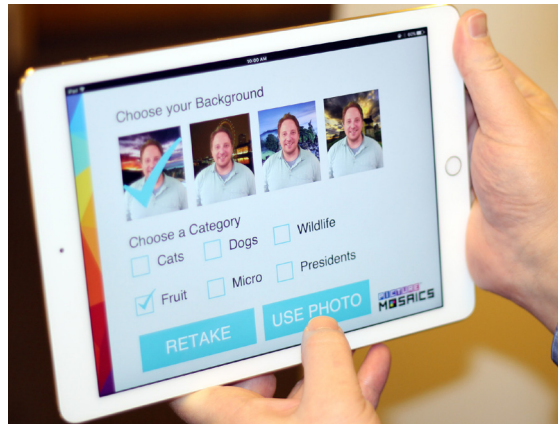
Never let them leave empty-handed. An instant, branded takeaway of each guest's photo reminds them of their experience at your event. Print and digital shareable options available.

## MosaicMe Takeaways

Turn each guest's photo into its own mosaic - instantly! Designed with your custom branding, it'll give them something to remember you by. Print and digital shareable options available.



# EXAMPLES



More information and examples at [picturemosaics.com/event](http://picturemosaics.com/event)



## Essentials

BASE: \$3,500 - \$6,000

[Live Digital Mosaic](#) - OR - [Mixed-Live Mosaic Animation](#)

- Supports 900 to 7K photos; 18K+ with FIFO
- Photos added to the mosaic in real-time
- Dynamic animation as new photo is added
- Pop-in/Pop-out animation while mosaic is idle
- Additional animation options available
- Advanced searchability, hover & click exploring

Cloud-based solution: Included

Local plug-n-play system: +\$4,000

## Enhancements

- E1. Final mosaic image file/print.....Included
- E2. Timed mosaic completion.....Included
- E3. Live-synced online mosaic .....\$1,000+
- E4. Prize locations..... \$1,000+
- E5. Shareable digital takeaways ([example](#)).....\$500
- E6. Shareable Boomerang GIF ([example](#)).....\$1,000
- E7. Branded MosaicMe takeaways..... \$5,000
- E8. Branded photo takeaways..... \$4,200

## Submission Options

- S1. iPad/iPhone photo app (for brand ambassadors).....\$500
  - Digital shareable takeaway (email/phone# capture): +\$500  
(Up to 20x the impressions and engagement [compared to hashtags](#))
  - AR or green screen background replacement: +\$800
- S2. Ring Light Photobooth..... \$1,600
- S3. QR Code/upload microsite..... \$1,000 - \$3,000
- S4. Instagram hashtag..... \$250
- S5. Twitter hashtag..... \$250

## Support Options

- T1. Basic on-call support.....Included
- T2. 10.5" iPad Pros (4).....incl. w/ staffing
- T3. Dedicated remote support..... \$400 - \$1,500
- T4. Onsite tech..... \$1,600/day
- T5. Onsite photographer..... \$1,200/day
- T6. Travel/accommodations..... \$500 - 2,500+

Note: All items are one-time fees except dedicated support & onsite staffing, which is an additional per day cost (optional).

All prices are in USD

More information and examples at [picturemosaics.com/event](http://picturemosaics.com/event)

[Live Print Mosaics](#)™ also available.