

TWO GREAT VIRTUAL ONLINE MOSAIC PLATFORMS

TURN-KEY OR SELF-MANAGED

AMP LT

ADVANCED MOSAIC PLATFORM

Base: \$0 **Typical: \$500 - \$4,500**

Supports 300 - 7,500 submissions

Full pan & zoom exploring

Photos added instantly with InstaAdd

↳ The user's photo animates into the mosaic in real-time.



FREE

Pan & Zoom/Embed **\$0**

Pop-Out Animation **\$100**

Hashtag Aggregation **\$250**

Video Mosaics **\$500**

Click and Learn **\$500**

Search **\$1000**

Enhanced Photo Sharing **\$500**

Submission Flow **\$1,000**

\$4,500

EXAMPLES:

social reactive

Mural Arts Philadelphia

MIT ALUMNI

WATCH DEMO

GET STARTED

[See All Options and Pricing](#)

ALL FEATURES & TURN-KEY

AMP Pro

LIMITLESS ADVANCED MOSAIC PLATFORM

Base: \$8,000 **Typical: \$8,000 - \$19,000**

Supports 300 - 1,000,000+ submissions

Full pan & zoom exploring

Photos added instantly with InstaAdd

↳ The user's photo animates into the mosaic in real-time.



ALL FEATURES OF

AMP LT PLUS

\$8,000

Unlimited Customization

Advanced Searchability

Photo and Video Submissions

Advanced Photo Sharing

Prizing & Incentives

20+ Engaging Features

\$19,000

EXAMPLES:

AUTISM SPEAKS

ATLANTA FALCONS

#TheStandingO

A VIRTUAL STANDING OVATION FOR OBAMA

petco foundation

[See All Options and Pricing](#)

REQUEST QUOTE/DEMO

Make the exclamation point with an incredible mosaic video animation!
Check out our **VIDEO** MOSAICS \$99 - \$500

DEMO

AMP^{LT}

Advanced Mosaic Platform

Maximum supported submissions: 7500 | Maximum simultaneous users: 1500

Activation Options

Pan and Zoom Online Mosaic INCLUDED (FREE)

- Industry leading pan & zoom platform for easy exploring on all devices.
- Simple embed options on any platform: Wordpress, WIX, SharePoint, Drupal, Hopin, etc.
- Turn-key* & white label (\$500 to \$1500)

InstaAdd FREE

- The user's photo animates into the mosaic instantly after being submitted to the mosaic. If moderation is enabled, the photo will not be officially added until it is approved.

PopOut Animation \$100

- A dynamic animation showcasing all of the mosaic photos in a pop-out and pop-in fashion.
- Clicking on a popped-out photo tunnels into where it's living in the mosaic.
- Seemingly endless animation styles and settings available.

Search \$1000

- Allow users to search by name, email or keyword. Define searchable attributes.
- All found photos will be highlighted with glowing boxes, brought forward and displayed in a drop down list.

Click and Learn \$500

- Clicking or tapping on photos reveals unique information about the photo.
- View an enlarged version of the photo and information by clicking or tapping again.
- Customize what information is displayed with the photos.

Enhanced Photo Sharing \$500

- Amplify exposure and engagement by allowing users to share photos within the mosaic on social networks.
- The shared image will showcase the mosaic and photo being shared in an overlapping manner.

Confirmation Email \$500

- A branded confirmation email is sent once their photo has been officially added to the mosaic. Custom copy and imagery included.
- A link within the email will take the user to the mosaic and tunnel into his or her photo.

Submission Options

Photo Submission Flow \$1000

- Users submit photos through a simple submission flow via their device, PC, or webcam.
- Photos can be moderated prior to being added to your mosaic.

Hashtag Aggregation \$250/week Discounting available for extended periods

- Allow users to submit photos via custom hashtag on Instagram and Twitter.
- Photos can be moderated prior to being added to your mosaic.

Direct Upload/Dropbox FREE This method will not allow data to be associated with each photo

- Collect photos on your own by dragging & dropping photos directly to your project.
- Connect with Dropbox and add photos directly to your project through a shared folder.

Activation Tools

Photo Moderation FREE/\$500 *Google Vision

- Easily review and moderate photo submissions through a simple backend tool.
- Moderation options: Manual, Auto-approve, or Google Vision*

Automated Mosaic Build FREE

- Set it and forget it: Let the mosaic build in real-time to complete at a specific date and time.
- Ensure the mosaic looks the way you want at all times by selecting from various fill options.

Post Activation

Mosaic Video/High Res Digital File \$500 HD Video \$200 Digital File

- Five great animation styles to choose from (15 to 60 seconds).
- Digital File: 300dpi

*Turn-Key (optional) \$500 - \$1500

- Need help? The Picture Mosaics team will work with you to configure and optimize your mosaic project.
- Once we have the main assets and details for your project, you will be hands off as we set up your project and train you on the few tools that you may need to access (ie. moderation tools)

AMP Pro

Limitless Advanced Mosaic Platform

Support for 300 to 1,000,000+ submissions | Nearly unlimited simultaneous users | Limitless customization and styling

Included Features

AMP Pro
\$8000 Base

- All features from AMP LT (minus submission flow)
- Limitless customization and styling
- Full development and QA cycles
- Turn-key and dedicated support (developers, designers, and project management)
- Access to 20+ engaging and interactive features listed below
- Tiered pricing for support of 15K, 20K, 40K, 100K...1M+ submissions

Submission Options

Photo Submission Flow
\$1000 - \$3500

- Users submit photos through a fully customizable submission flow i.e. font, colors, etc.
- Submit via PC, mobile device, webcam or device's camera, Facebook or Instagram.

Video Submission Flow
\$1000 - \$3500



- Instead of images, have users submit videos directly from their PC or mobile device.
- Record live from PC's webcam or device's camera, or choose a pre-recorded video.

Visual Enhancements

Featured Photo Carousels
\$1500

- Feature the most 'hearted', 'liked', favorited, shared, or viewed photos in a scrollable carousel. Carousels can also showcase recently submitted photos or be hand selected.
- Clicking on a photo in the carousel will zoom into the photo's location in the mosaic.

Live Feed
\$1000



- A responsive, scrollable, never-ending gallery of the most recently submitted photos that is updated in real-time as photos are added to the mosaic.
- Hashtag photos, online submissions, or both can be displayed.

Trending Keyword Cloud
\$1000 - \$1500



- Trending keywords from captions can be collected and displayed in a tag 'cloud'.
- When a keyword is clicked, all photos related to that word are located and brought forward, similar to a search being performed.

Social Widget Options

Advanced Photo Sharing
\$500



- Amplify exposure and engagement by allowing users to share photos within the mosaic on social networks. Additional custom branding, framing, and overlays available. Shareable to any social network: Facebook, Twitter, LinkedIn, Pinterest, etc.
- Personalized, shareable zoom-in-out boomerang gif option available (+\$1000)

Challenge
\$2500



- Encourage users to challenge someone they know to upload an image.
- The recipient(s) will receive an email with instructions; the challenger receives an email once the challenge has been completed.

Favorite, Like, or Heart
\$1500



- Allow users to favorite, like, or heart photos within the mosaic. These likes and hearts can be internal or through Facebook.
- Likes, Hearts, and Shares are tallied in real-time.
- Can display the most trending photos in a featured photo carousel.

Communication Options

Advanced Email Notifications
\$500-\$800

- A branded confirmation email is sent once their photo has been officially added to the mosaic. Customize the branding, copy, and personalization.
- A link within the email will take the user to the mosaic and tunnel into his or her photo.

Twitter Notifications
\$1800



- Notify user that their photo has been added to the mosaic via Tweetbacks.
- The TweetBack will @Mention or direct message the user; copy is fully customizable.

Comments & Chatter Feed
\$2500



- Promote user interaction by allowing users to post comments on individual photos in the mosaic. Photos can then be shown in the photo's feed and in an auto-scrolling carousel called a Chatter Feed.
- Email the user when a comment is posted. Ability to moderate comments prior to posting.

Additional Experiences

Donation Submission Flow

\$1500



- Transform the mosaic activation into an interactive fundraising engine.
- Custom donation flow capabilities for different types of donors.
- Donation flow is linked directly to the client's PayPal, BrainTree, or other transaction gateway account.

Personalized Online "MosaicMe"

\$4000+

- Users receive their own personalized mosaic using all of the photos submitted to the mosaic or another library of images provided by the client.
- Mosaic output options: shareable & zoomable online mosaic, branded digital download, and full resolution printable download.

Contests and Incentives

Top Hearted, Liked, Voted, Shared

\$0

*Favorite, Like, or Heart, 'Featured Carousel', or 'Live Feed' feature would be required for \$0.

- Incentivize users to share their photos and the mosaic online; Creates the potential for a social sharing engine that can propel your campaign to viral status.
- Prizes can be awarded on a predetermined basis (e.g., daily, weekly, etc.) to photos with the most hearts, views, clicks, votes, likes, shares, etc.

Prize Locations

\$1200 - \$2500



- 3 to 100+ prize locations can be placed within the mosaic, designated by a specific icon.
- If the user's photo lands on a prize location, he or she wins a prize.

Find the Photo Contest/Sweepstakes

\$2500



- A Where's Waldo®-esque contest or sweepstakes can be enabled on a predetermined basis specified by client (e.g., daily, weekly, etc.)
- Users will have to find specific photo(s) within the mosaic based on a general description or photo posted on a social network (e.g., Facebook or Twitter).
- When a user finds the photo, a "found me" button is displayed; once clicked, the user will be guided through two brief steps, then entered for a chance to win.

Sweepstakes or Photo Contest

\$500

- Sweepstakes: Users can be selected at random to win a prize.
- Photo Contest: Determine a prize winner by having users judge photos.
- Can occur at the close of the campaign or on a periodic basis (e.g., daily, weekly, etc.)

Backend Tools and Support

Analytics and Metrics

INCLUDED



- Google Analytics is tightly woven into of our AMP Pro mosaic platform.
- Picture Mosaics will grant full access to the Google Analytics account, which includes full tracking of all traffic, sharing, usage, clicks, etc.
- In addition to Google Analytics, Picture Mosaics will provide access to all databases (csv files) that drive the mosaic and user submission flow for increased visibility.

Support & Additional Customization

Typically \$1000 - \$5,000

TBD based duration and project requirements

- Ultra customized submission flow options.
- Page design and layout for the mosaic activation, or client may provide custom designs.
- Increased hosting for longer duration campaigns or super high traffic/volume activations.
- Full page experience with vanity domain, or enhanced embed options for internet or intranet.

Examples:



[LEARN MORE](#)



Looking for additional details on each feature?

[Full Product Guide](#)