ONLINE SOCIAL & INTERACTIVE MOSAICS™
PRODUCT GUIDE

PICTURE® MOSAICS

SEARCH 🔍 ADD YOUR PHOTO 📷

20 Years of Advancing our Mosaic Technology with the Only Solution for TRUE Mosaics. Learn More

Samantha L.
Having a blast at last year's festival!

TURN-KEY OR SELF MANAGED

AMP LT
ADVANCED MOSAIC PLATFORM

Base: $0   **Typical: $500 - $4,500**

- **Supports 300 - 7,500 submissions**
- **Full pan & zoom exploring**
- **Photos added instantly with InstaAdd***

HIGHLIGHTS:
- Embeddable into any platform
- Perfect for smaller activations, campaigns, or events
- Self-Managed or Managed by Picture Mosaics
- Configured through The Online Mosaic Tool

ADD-ON FEATURES:
- Search, Click+Learn, Photo Sharing $500 - $2000
- Submission flows with some customization
- Hashtag aggregation
- View AMP LT pricing

LIMITATIONS:
- Max simultaneous users: 1,500
- Max 7,500 submissions

EXAMPLES:

social reactive   Mural Arts Philadelphia   WATCH DEMO ▶

MIT ALUMNI   PROVIDENCE HEALTH • EDUCATION • THERAPY

ALL FEATURES & TURN-KEY

AMP Pro
LIMITLESS ADVANCED MOSAIC PLATFORM

Base: $8,000   **Typical: $8,000 - $19,000**

- **Supports 300 - 1,000,000+ submissions**
- **Full pan & zoom exploring**
- **Photos added instantly with InstaAdd***

HIGHLIGHTS:
- Unlimited customization and styling
- Tiered pricing for 15K, 20K, 40K, 100K...1M+ submissions
- Advanced Search, Click+Learn, Photo Sharing
- Hashtag aggregation
- Embeddable into any platform or full website experience
- 20+ engaging features
- Perfect for any size activation, campaign or event
- Dedicated server environment
- Managed by Picture Mosaics

LIMITATIONS:
- None

EXAMPLES:

AUTISM SPEAKS®   ATLANTA FALCONS

#TheStandingO A VIRTUAL STANDING OVATION FOR OBAMA   petco foundation

All prices are in USD
More information and examples at picturemosaics.com/online

*InstaAdd: The current user's photo will animate into the mosaic right before their eyes.
Super InstaAdd: All submitted photos, including the current user's photo, will be animated into the mosaic in real-time. (Auto-approve or Google Vision will need to be enabled)

Photo Submission Flow

`LT` `Pro` **WATCH DEMO**

Standard: $1,000 • Custom: $2,000 to 3,500

- Users can select photos from their PC, mobile device, PC's webcam or device's camera, social media albums in Facebook or Instagram (social platform integration adds $1,000 /each).
- Built-in cropping tool
- Custom field capture: name, email, caption, T&C agreement, and additional custom fields
- Indirect video submissions via YouTube, Vimeo, Instagram, TikTok url (+$1,000)

Video Submission Flow

`Pro` **WATCH DEMO**

$1,000 to $3,500

- Users will submit videos directly from their PC or mobile device
- Record live from PC's webcam or device's camera, or choose a pre-recorded video
- Custom field capture: name, email, caption, T&C agreement, additional custom fields
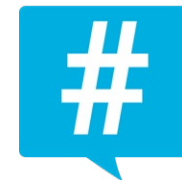- Can be combined with Photo Submission Flow

Instagram & Twitter Hashtag, Facebook Post

`LT` `Pro` **WATCH DEMO**

$250/week   Discounting available for extended periods

- Photos and videos posted on Instagram, Twitter, and Facebook can be aggregated
- Data captured: photo or profile photo, username and/or profile name, tweet or caption
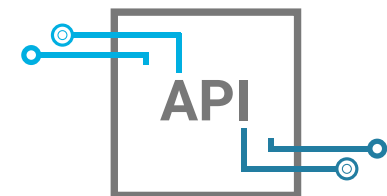
Submission API

`LT` `Pro` **VIEW PDF**

$500

- Additional submission options and feeds can be used by leveraging our API (SMS text message, mobile app, third party vendor submission methods, etc.)
- API supports secure POST method and FTP

All prices are in USD

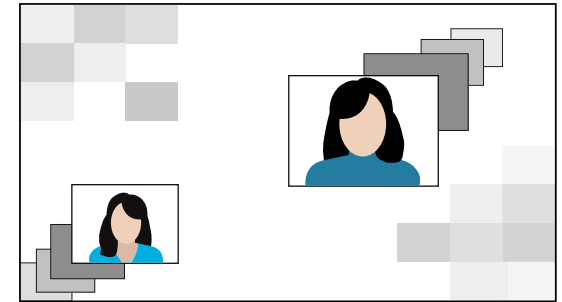More information and examples at picturemosaics.com/online

Pop-In Pop-Out Animation

LT | Pro   **WATCH DEMO**

$0 (included)

- A dynamic animation showcases all of the photos in the mosaic in a "pop-in, pop-out" fashion
- Clicking on a "popped-out" photo will zoom into the photo's location in the mosaic
- Name, caption, and other info can appear on the bottom portion of a "popped-out" photo

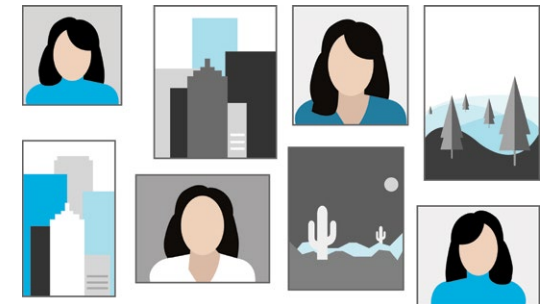## Featured Photo Carousels

Pro   **WATCH DEMO**

$1,500

- A scrollable carousel featuring the most 'hearted', 'liked', favorited, shared, or viewed photos. Carousels can also showcase recently submitted photos or be hand selected.
- Multiple carousels can be displayed simultaneously or in a "tabbed" format
- Clicking on a photo in the carousel will zoom into the photo's location in the mosaic
- Photos within carousels can be sorted or randomly shuffled upon each page load

Trending Photos

Live Feed

Pro   **WATCH DEMO**

$1,000

- A responsive, scrollable never-ending gallery of the most recently submitted photos updates in real-time as they're added to the mosaic
- Hashtag photos, online submissions, or both can be displayed
- A Live Feed can be stand alone or exist below the mosaic

Live Feed

Trending Keyword Cloud

Pro   **WATCH DEMO**

$1,500

- Trending keywords from photo captions can be collected and displayed in a tag 'cloud'
- When a keyword is clicked, all photos related to that word are located and brought forward, similar to a search being performed.

honest positive creative
loving ambitious confident fun
optimistic passionate loyal
happy dedicated adventurous

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More information and examples at picturemosaics.com/online
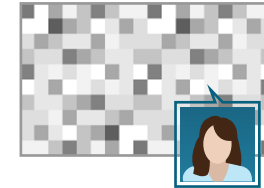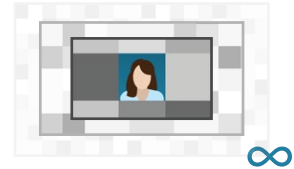
Enhanced Photo Sharing

LT | Pro   **WATCH DEMO**

$500

- Photos in the mosaic can be branded, framed, or placed as an overlay on top of the mosaic and directly shared to any social network: Facebook, Twitter, LinkedIn, Pinterest, etc.
- Personalized, shareable zoom-in-out boomerang gif option available (+$1,000)
- Photo sharing through a direct URL is also available using a simple button click
- Photo can be Facebook "liked" in addition to or in lieu of sharing

Photo Share   Boomerang Gif Share

Challenge

Pro   **WATCH DEMO**

$2,500

- Bring friends and family into the mix by giving them a fun and exciting challenge
- "Be part of the mosaic!", "Run one mile a day!", "Read one book per week!"
- During the submission flow, each user can send a challenge to someone they know
- The recipient(s) will receive an email with instructions; the challenger receives an email once the challenge has been completed (optional).

Favorite, Like, or Heart

Pro   **WATCH DEMO**

$1,000- $1,500

- Users can favorite, like, heart photos within the mosaic
- Likes, hearts and even shares are tallied in real-time and act as votes
- Facebook likes or shares can be leveraged instead of an internal liking or hearting system
- Each 'like', 'heart', or 'vote' can trigger an enhanced post on Facebook for that particular photo

VOTE

All prices are in USD
More information and examples at picturemosaics.com/online

Email Notifications

LT | Pro

WATCH DEMO

$500

- Two optional email notifications are possible: confirmation and approval
- A confirmation email is sent once the user has completed their submission
- An approval email is sent once the user's photo has been added to the mosaic
- Customizable messaging, branding, and graphical components
- Personalized, shareable zoom-in-out boomerang gif option available (+$1,000)

Twitter Notifications

Pro

WATCH DEMO

$1,500

- TweetBacks can notify the user once their photo has been added to the mosaic
- The TweetBack will @Mention or direct message the user; message copy is fully customizable

Comments & Chatter Feed

Pro

WATCH DEMO

$2,500

- Users can post comments on individual photos in the mosaic
- These comments can show in the photo's feed and in an auto-scrolling carousel called a Chatter Feed on the main mosaic page.
- The owner of the photo can be notified of the comment via email
- Comments can be moderated prior to going live

Great photo!

Awwww!

All prices are in USD
More information and examples at picturemosaics.com/online

Dedicated Mobile Experience

LT | Pro | WATCH DEMO

$0 (included)

- Fully optimized for all devices for easy photo submission and exploring the mosaic
- Fully compatible as a standalone experience or embedded (fully responsive iframe)
- Search, click-and-learn, and all other features are optimized for a perfect user experience

Donation Submission Flow

Pro | WATCH DEMO

$1,500

- Transform your mosaic activation into an interactive fundraising engine by requiring users to donate a specific amount ($5 to $100+) for each photo they wish to submit
- Simple or advanced donation flow capabilities for different tiers/types of donors
- Donation flow is linked directly to the client's PayPal/BrainTree account or other payment transaction gateway
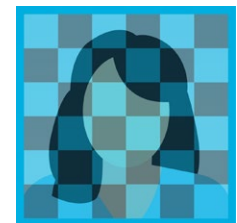
Personalized Online "MosaicMe" Creation

Pro | WATCH DEMO

$4,000+

- Users can create their own personalized mosaic using all of the photos submitted to the mosaic or another library of images provided by the client
- Output options: shareable & zoomable online mosaic, branded digital download, full resolution printable download, premium photo print (provided by Picture Mosaics)

All prices are in USD

More information and examples at picturemosaics.com/online

Top Hearted, Liked, Voted, Shared

Pro | WATCH DEMO

$0 ('Favorite, Like, or Heart', 'Featured Carousel', or 'Live Feed' feature required for $0)

- A prize can be awarded to photos with the most hearts, views, clicks, votes, likes, shares, etc.
- Prizes can be awarded on a predetermined basis (e.g., daily, weekly, etc.)
- This feature incentivizes users to share their photos and the mosaic online; Creates the potential for a social sharing engine that can propel your campaign to viral status

Prize Locations

Pro | WATCH DEMO

$1,500 - $2,500

- Three to 100+ prize locations can be placed within the mosaic, designated by a specific icon
- If the user's photo lands on a prize location (based on the photo's colors and shapes), he or she wins a prize

Find the Photo Contest/Sweepstakes

Pro | WATCH DEMO

$2,500

- A Where's Waldo©-esque contest or sweepstakes can be enabled on a predetermined basis specified by client (e.g., daily, weekly, etc.)
- Users will have to find a specific photo within the mosaic based on a general description or photo posted on a social network (e.g., Facebook or Twitter)
- When a user finds the photo, a "found me" button is displayed; once clicked, the user will be guided through two brief steps, then entered for a chance to win

Sweepstakes or Photo Contest

Pro | WATCH DEMO

$0 (included)

- Sweepstake: Users can be selected at random to win a prize
- Photo Contest: Photos can be judged and a user selected to win a prize
- Both options can happen at the close of the campaign or on a periodic basis (e.g., daily, weekly, etc.)

All prices are in USD
More information and examples at picturemosaics.com/online

Photo Review and Moderation Tool `LT` `Pro` **WATCH DEMO**

$0 (included)

- Picture Mosaics will grant full access to backend photo search and moderation tools
- Easy to use moderation flow with built-in photo enhancements (brightness, contrast, rotation, cropping)
- Real-time or periodic moderation options available
- Mobile-friendly interface
- Optional: automated photo moderation system using Google Vision ($500/week)
  Discounting available for extended periods

Photo Removal Tool `LT` `Pro` **WATCH DEMO**

$0 (included)

- After a photo is placed into the mosaic, this tool allows an administrator to remove photos within the mosaic in real-time

Analytics and Metrics `Pro`

$0 (included)

- Google Analytics is tightly woven into both of our mosaic platforms
- Picture Mosaics will grant full access to the Google Analytics account, which includes full tracking of all traffic, sharing, usage, clicks, etc.
- In addition to Google Analytics, Picture Mosaics will provide access to all databases (csv files) that drive the mosaic and user submission flow for increased visibility

Support `LT` `Pro`

TBD based on level of support and customization.   **Typical: $1,000-$3,500**

- Ultra customized submission flow options
- Page design and layout for the mosaic activation, or client may provide custom designs
- Increased hosting options for longer duration campaigns or super high traffic/volume activations
- Full page experience with vanity domain, or enhanced embed options for internet or intranet

All prices are in USD
More information and examples at picturemosaics.com/online