



SketchBot Mosaics™ FEATURE GUIDE



SketchBot

The Latest Mesh of Robotics and Mosaics

Once a portrait is taken or submitted, one of our SketchBots gets to work and draws an incredible sketch of that guest on a sticker for a specific location in under 60 seconds. This is all done through some amazing machine learning and AI. Once complete, the guest will then place their sketch in the correct location on the grid. Overtime, a stunning and one-of-a-kind mosaic will come to life. This all happens in real-time or pre-generated content can be leveraged. A SketchBot Mosaic can have 200 to 7000+ sketches.

Key note: To “teach” SketchBot to artistically sketch, six of our artists sketched over 6,000 portraits which were then fed into SketchBots’ machine learning system.





1. Capture



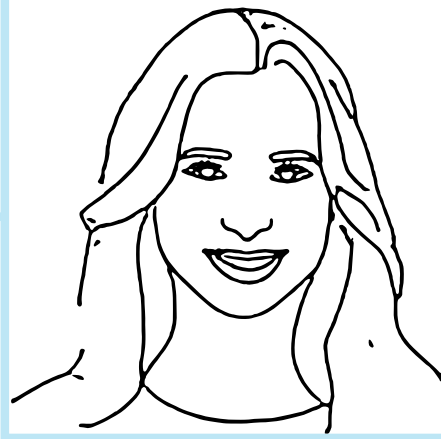
Onsite Photo

OR



Doodle

2. Transform



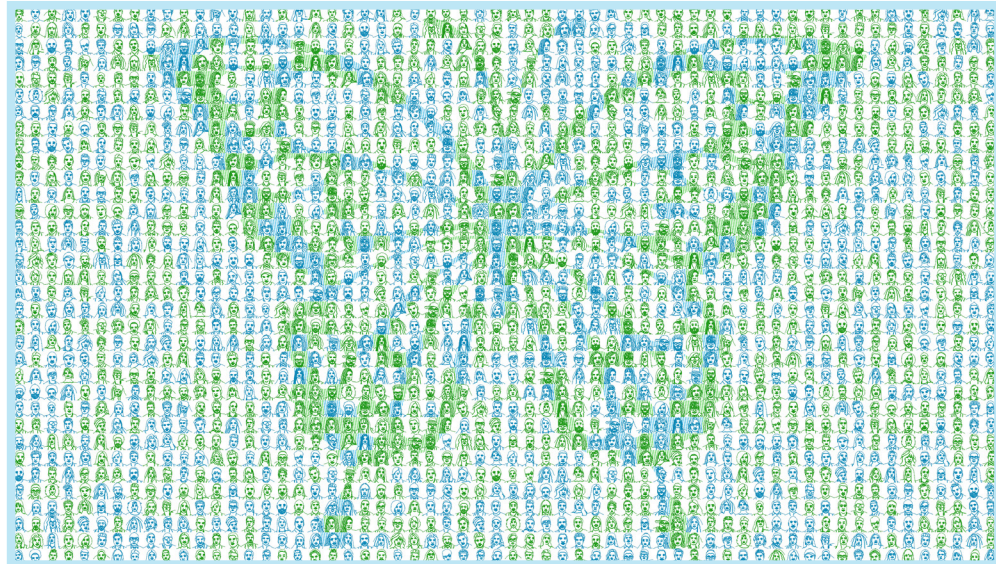
The photo is converted to an artistic sketch using advanced machine learning and AI.

3. Sketch



Sketch is drawn by one of the SketchBots in 60 seconds or less. Use different pen colors to create a colorful mosaic.

4. Build



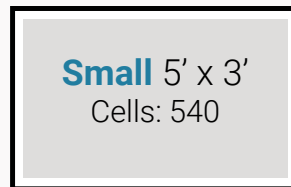
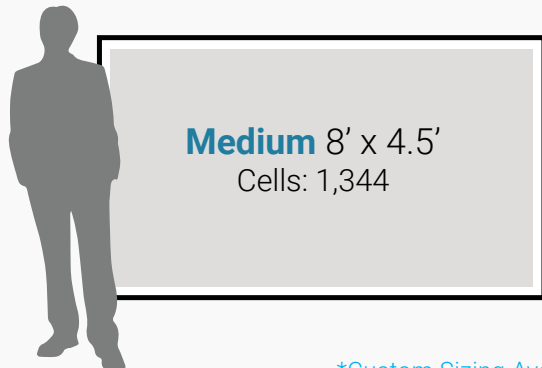
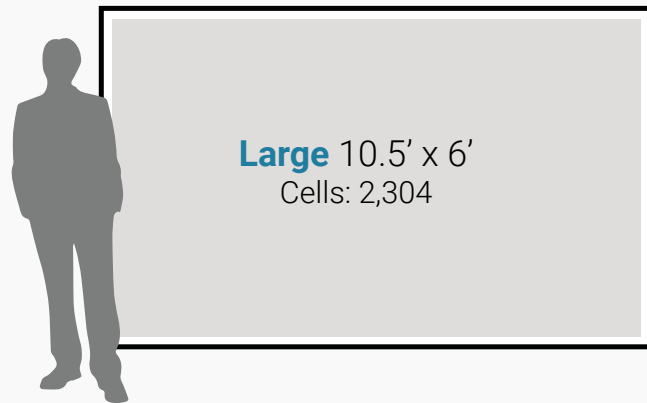
SketchBot Mosaics can incorporate color or be monochromatic.



Sketch Image Size



Mosaic Size

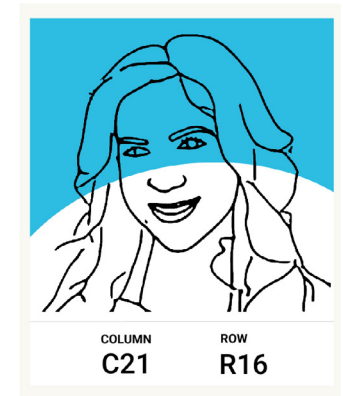
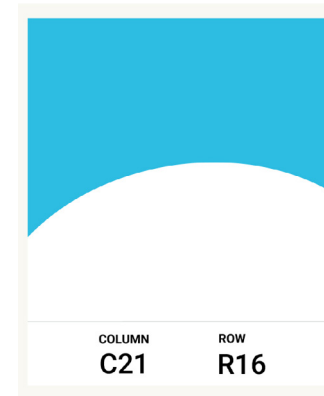


*Custom Sizing Available

Color/Style Options

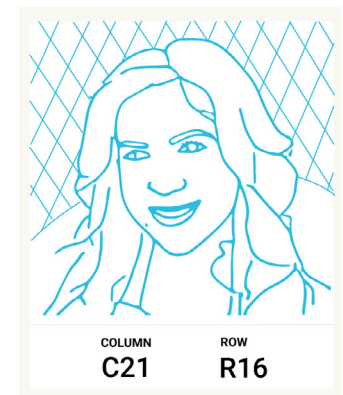
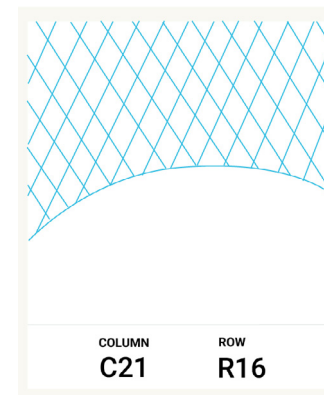
OPTION 1 (recommended)

For strong colors, tiles can be pre-printed with colors prior to the event. The SketchBots will then draw onto these colored tiles live at the event.



OPTION 2

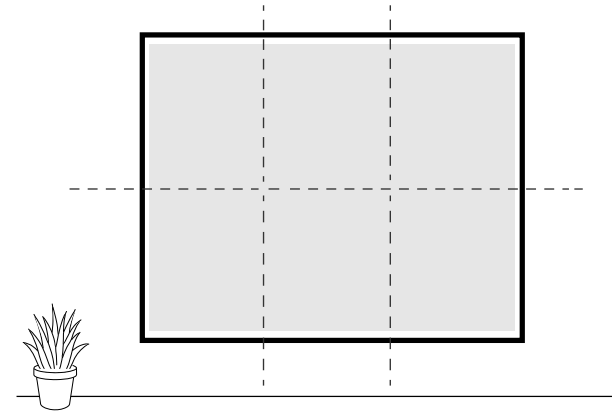
Using a number of hash textures and pen colors, SketchBots can achieve a colorful mosaic without any pre-printed colors. You can select up to 4 different colors per mosaic.





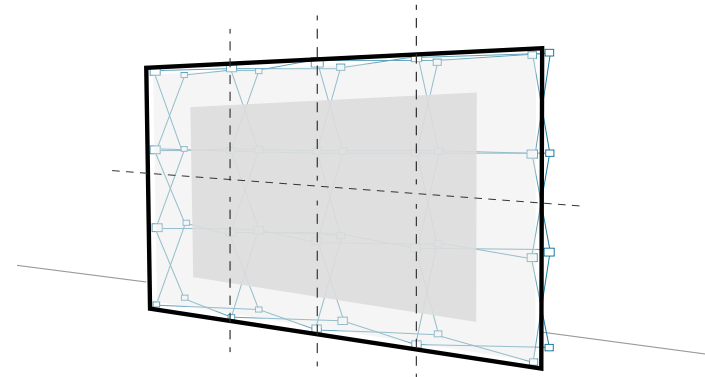
Existing Wall

Any flat, pre-existing wall can be used to display the mosaic with help from REMO strips or VHB adhesive. Perfect for semi-permanent or permanent installations, indoors and out.



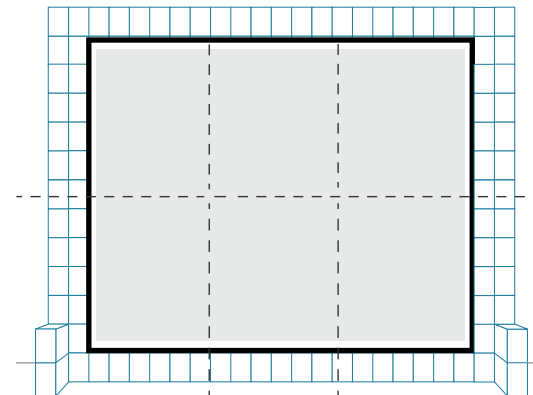
Pop-up Accordion Wall

This tradeshow style pop-up wall allows for easy setup in indoors spaces. It is ultra-light and has been re-designed to have supports exactly where the mosaic grid panels align for easy mounting. Typical size: 117" x 88"



Block Structure

Not a usable wall in sight? This sturdy structure uses interlocking blocks to create a brand new wall. Assembled on-site in about 45 minutes. Great for indoor and outdoor events when wind is less than 10 mph.

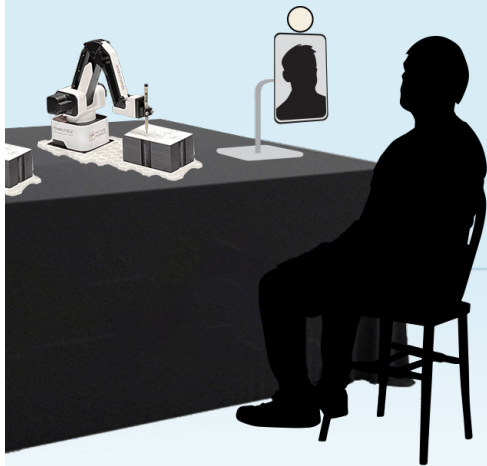




Selfie Kiosk

A simple and clean portrait selfie station with a luma light. The selfie portrait station(s) are placed on a table and guests sit down to have their photo taken. This unique photo capture style is reminiscent of sitting down for a caricature sketch artist.

Optional data collection (name, email, T&Cs, etc)



Photographer (iPad/DSLR)

An onsite brand ambassador or photographer can engage the event guests to take part in the activation by using a DSLR camera or our award-winning app on an iPad Pro.*

Optional data collection (name, email, T&Cs, etc)



QR Code

Guests can scan a QR code to submit selfies or select a favorite photo from their device (optional). Printed signage onsite makes scanning the QR code quick and easy. An optional link can be sent to attendees in addition to a QR code.

Optional data collection (name, email, T&Cs, etc)



Simple Luma Booth

A super simple self-standing iPad lets guests pose and take their own photos. This self-service standing option is easy to set up and comes with a tone perfect luma light.

Optional data collection (name, email, T&Cs, etc)



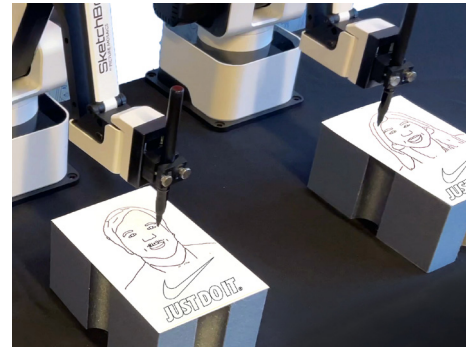
*The **MosaiCapture** App is available for iPad and iPhone in the App Store





Branded Sketch Takeaways

An Instant, branded 4"x6" takeaway of each guest's photo reminds them of their experience at your event. Take home a physical printed copy of your sketch.



Email & Social Sharing

Never let them leave empty-handed. Send a branded email to each guest with their sketch to remind them of their experience at your event. Include social sharing options in the email to easily allow guest's to share their sketch.



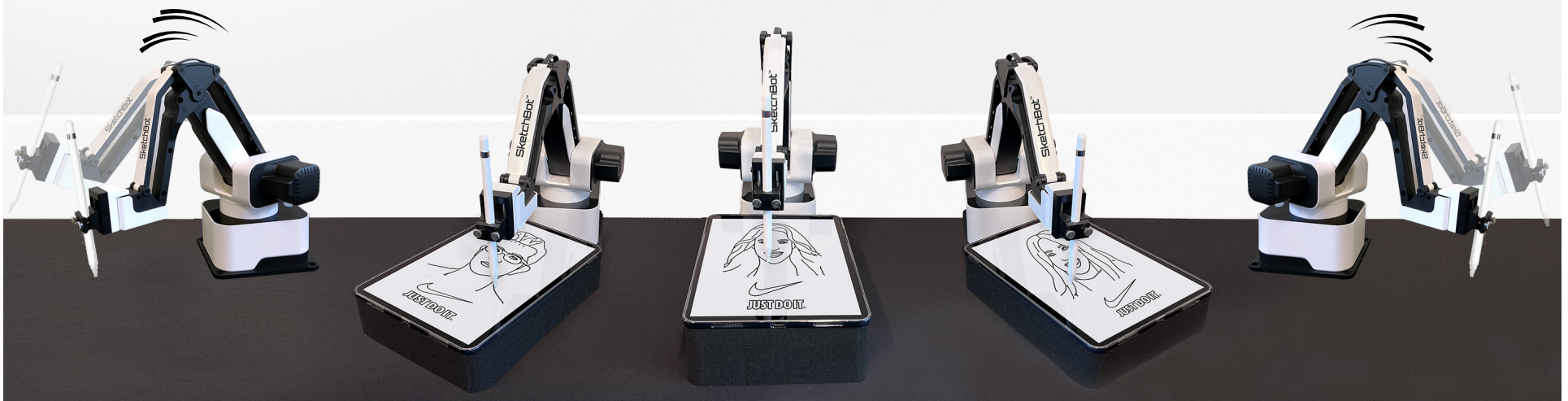
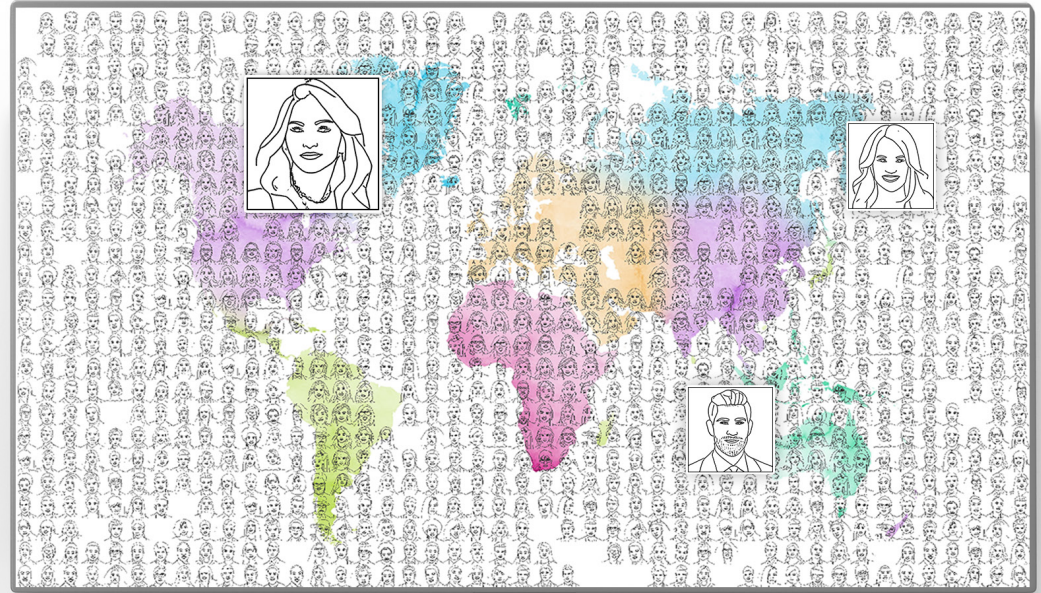


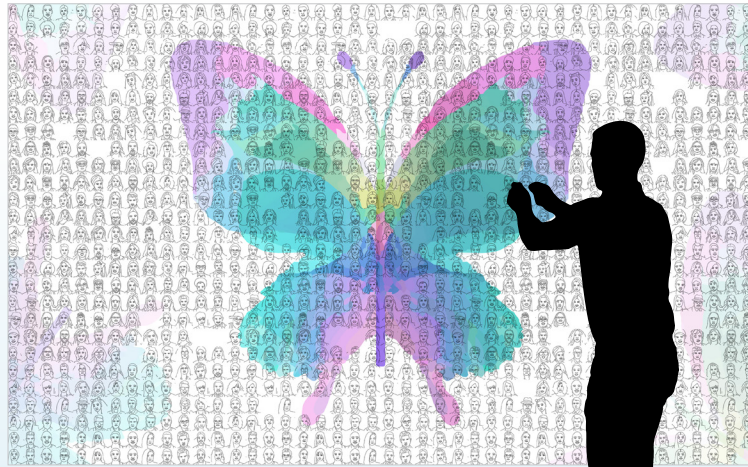
Go Paperless & Dance

Swap the paper for an iPad and make the experience fully digital – including the mosaic! Each guest's sketch appears large on screen before landing in its final spot in the digital mosaic.

- Smaller footprint
- Virtually any pen color
- Pop-out animation plays on screen when idle

Whether they're sketching on paper or on an iPad, add even more excitement by having the SketchBots dance when they're not actively drawing.



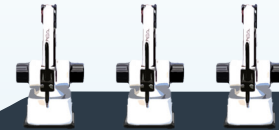


SketchBot Mosaic



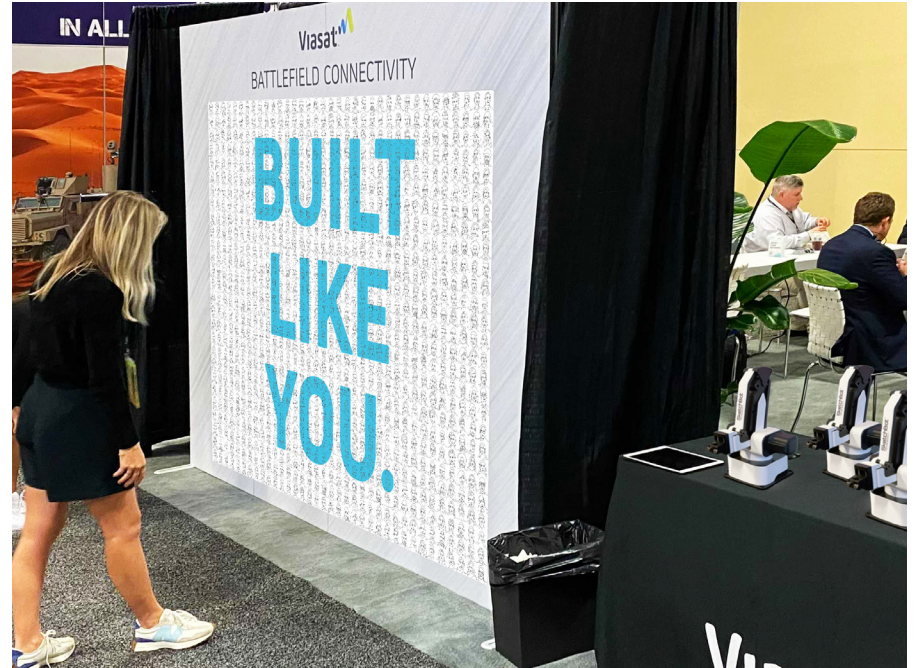
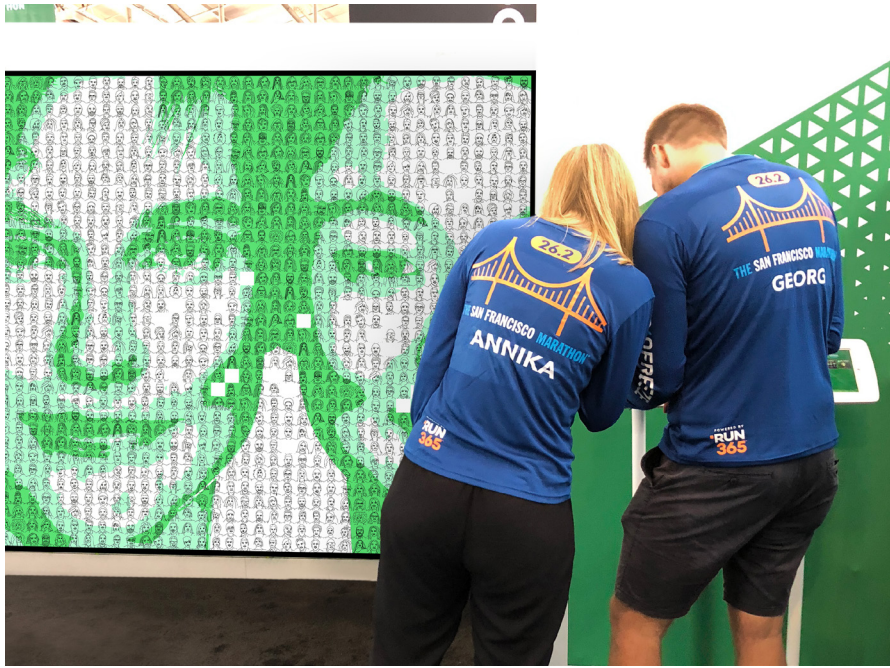
SketchBots

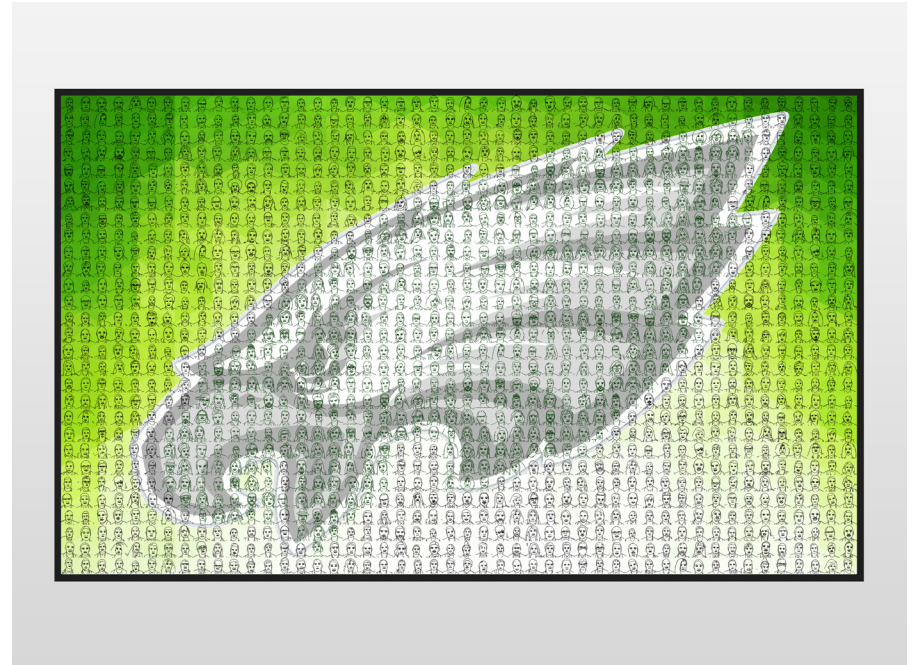
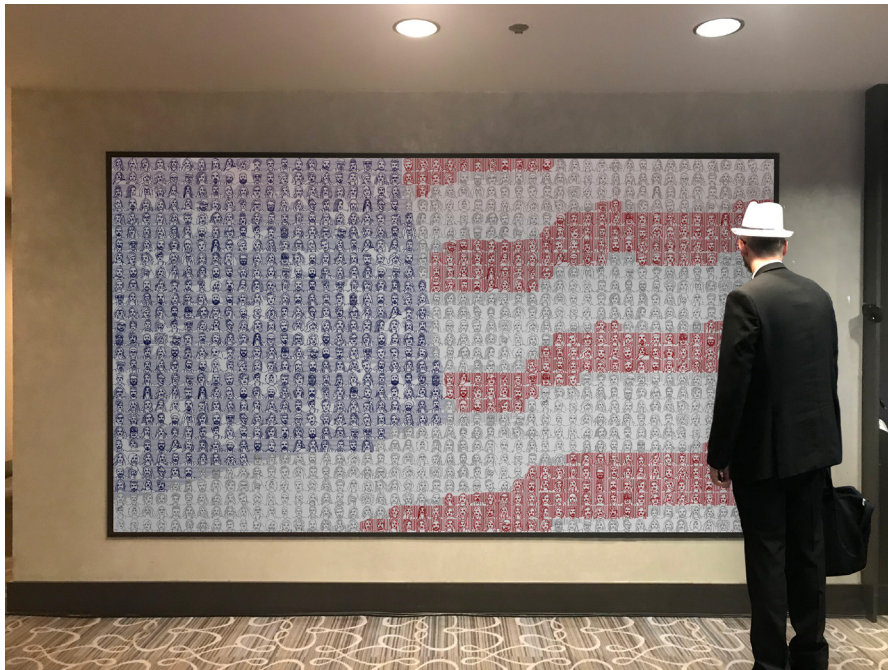
Selfie Kiosk



Attendee









Main Elements:

Base.....	\$15,000 - \$18,000	F3. iPad/iPhone photo app w/ AR background removal.....	Included
F1. SketchBot Fleet (up to 4 SketchBots)*.....	Included	F4. iPads (4).....	Included
F2. Single day staffing (1-3 techs).....	Included	F5. Gator board wall.....	Included

* Additional available as needed for activation (up to 30)

Enhancements:

E1. Additional days.....	\$2,000 - \$3,200/add'l day	E5. Branded 4"x6" Sketch Takeaway.....	\$3,000+
E2. Doodle submissions.....	\$3,500	E6. Digital Shareable Takeaways (example).....	\$500
E3. Pop-up accordion wall.....	\$1,600	E7. Boomerang shareable GIF (example).....	\$1,000
E4. Timelapse capture (single camera).....	\$1,800		

All prices are in USD

Want to use our SketchBots without creating a mosaic? Check out our [SketchBot Product Guide](#) for more information.