



# SketchBot™ PRODUCT GUIDE





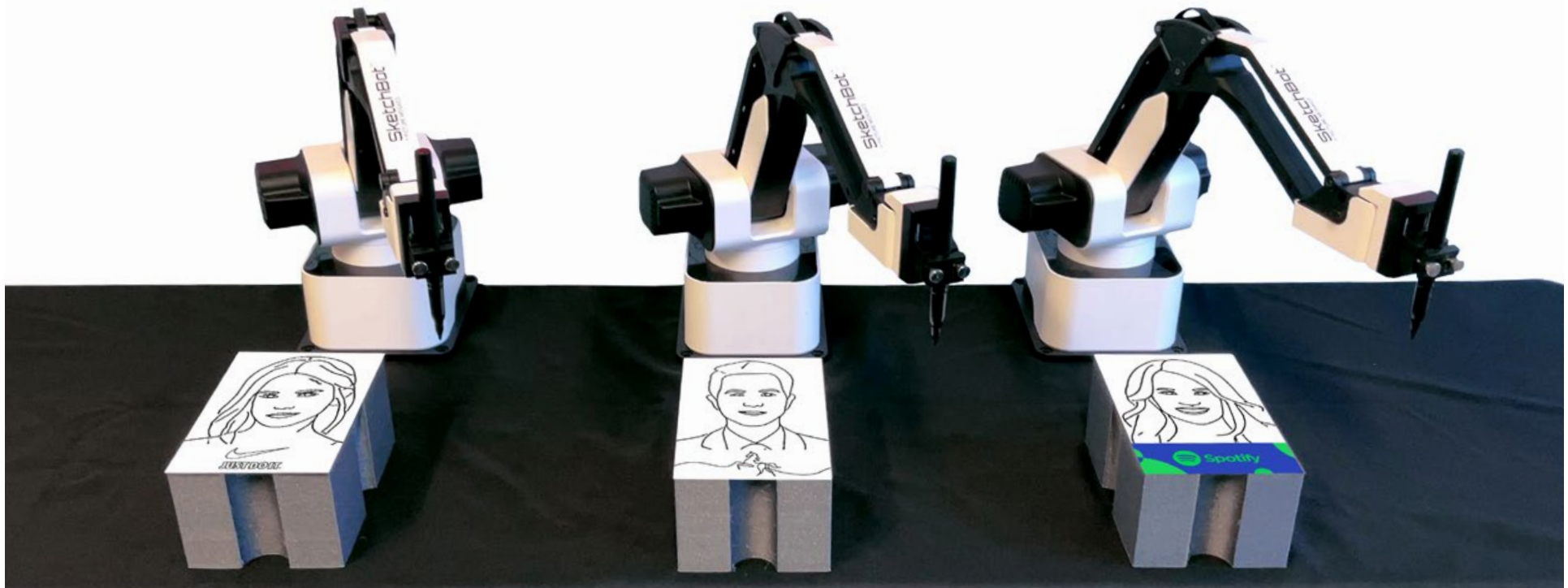
# SketchBot™

## THE LATEST MESH OF A.I. & ROBOTICS

Once a portrait is taken or submitted, one of our SketchBots gets to work and draws an incredible sketch of that guest in under 45 seconds. This is all done through some amazing machine learning and A.I.

Multiple SketchBots (our SketchBot Fleet) can be used for larger audiences. Branding opportunities, custom sizing, and sharing options available.

**Key note:** To “teach” SketchBot to artistically sketch, six of our artists sketched over 6,000 portraits which were then fed into SketchBots’ machine learning system.





## Selfie Kiosk

A simple and clean portrait selfie station. The selfie portrait station(s) are placed on a table and guests sit down to have their photo taken. This unique photo capture style is reminiscent of sitting down for a caricature sketch artist.

Optional data collection (name, email, T&Cs, etc)



## Photographer (iPad/DSLR)

An onsite brand ambassador or photographer can engage the event guests to take part in the activation by using a DSLR camera or our award-winning app on an iPad Pro.\*

Optional data collection (name, email, T&Cs, etc)



## QR Code

Guests can scan a QR code to submit selfies or select a favorite photo from their device (optional). Printed signage onsite makes scanning the QR code quick and easy. An optional link can be sent to attendees in addition to a QR code.

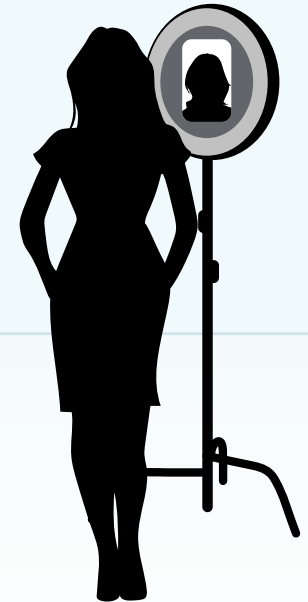
Optional data collection (name, email, T&Cs, etc)



## Photo Booth

A self-standing ring light lets guests pose and take their own photos. This self-service standing option is easy to set up and comes with its own built-in lighting.

Optional data collection (name, email, T&Cs, etc)



\*The **MosaiCapture** App is available for iPad and iPhone in the App Store





## SketchBot Fleet

Don't keep your guests waiting! Multiple SketchBots can draw simultaneously for larger audiences.

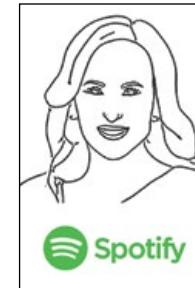


## Branded Sketch Takeaways

An Instant, branded 4"x6" takeaway of each guest's photo reminds them of their experience at your event. Branding can be sketched or printed directly onto the takeaway. Additional size options available.



Branding Sketched



Branding Printed

## Email & Social Sharing

Send a branded email to each guest with their sketch to remind them of their experience at your event. Include social sharing options in the email to easily allow guests to share their sketch.



## Additional Features

Multiple pen colors available. SketchBots can dance when not actively drawing.



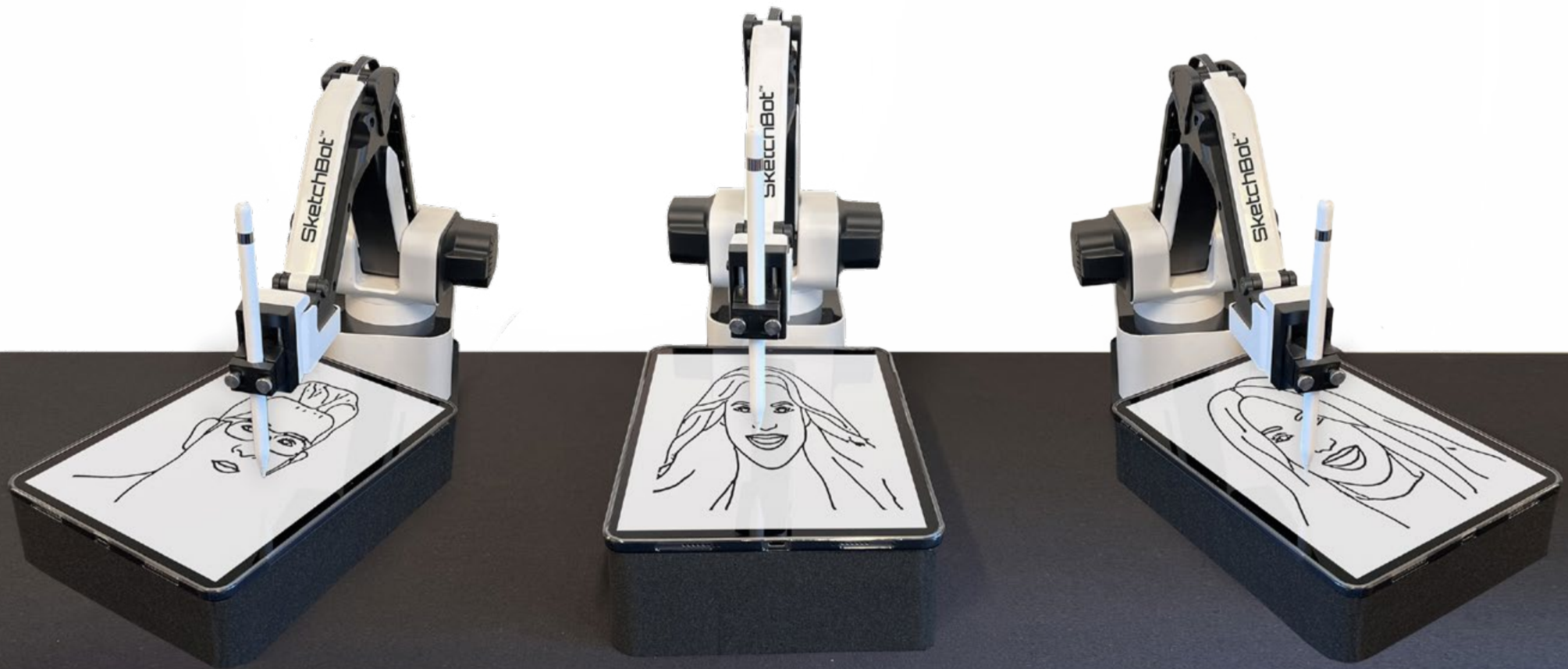
[SketchBot Mosaics](#) also available





## Go Paperless

Swap the paper for an iPad and make the experience 100% digital. iPad sketches can be branded and emailed to each guest for easy sharing.





Lease

L1. 2 SketchBots.....	\$6,500/week	L4. iPad/iPhone photo app w/ AR background removal.....	\$500
L2. Laptop.....	Included	L5. Additional SketchBots.....	\$1,000 (per SketchBot)
L3. Custom logo/branding drawn by SketchBot.....	\$500		

Staffed by Picture Mosaics

Base.....	\$12,000	F3. iPad/iPhone photo app w/ AR background removal.....	Included
F1. SketchBot Fleet (up to 4 SketchBots)*.....	Included	F4. iPads (4).....	Included
F2. Single day staffing (1 tech).....	Included		

\* Additional available as needed for activation (up to 30)

Enhancements

E1. Onsite tech (1).....	\$1,600/add'l day	E3. Digital Shareable Takeaways ( <a href="#">example</a> ).....	\$500
E2. Doodle submissions.....	\$3,500		

All prices are in USD

For SketchBot purchasing and partnering information, please send email to [info@picturemosaics.com](mailto:info@picturemosaics.com)