

The Live Interactive Event Mosaic Menu

Picture Mosaics® is pleased to present the following menu of features and options available for our Live Interactive Event Mosaic platform. The menu is arranged in categories that allow for easy selection of desired options and features. See solution examples and demos here: picturemosaics.com/event

Live Event Activations:

Digital Event Mosaics:

BASE: \$7,000

(Cloud-based and local plug-n-play solutions available)

- Supports 900 to 9,000 photos; 18,000+ with FIFO
- Hover & click exploring
- Photos added to the mosaic in real-time
- Advanced searchability
- Photo highlight on search
- HTML5

Examples:

www.picturemosaics.com/event/digital

Live Print Mosaics™:

BASE 1: \$14,000 (live-printing & staffed)

BASE 2: \$3,800 (pre-printed & unstaffed)

- Supports 900 to 9,000+ photos
- Custom sizes
- Live photo printing for hand placement
- 1" through 2" adhesive photo options
- Simultaneous online interactive mosaic (optional)
- Time-lapse build: <https://youtu.be/Gd6Uz0GPes0>

Examples:

www.picturemosaics.com/event/liveprint

Submission Options:

1. Onsite Photographer \$1,100 - \$1,500/day

- Photos can be acquired by one or more photographers
- Picture Mosaics® can provide photographer(s) or client may use their own
- Photographer(s) can remain in booth or roam throughout event floor
- Green screen available for custom backgrounds

2. Onsite Photobooth and/or Tablet Kiosk \$1,800+

- Branded photobooth setup, with or without attendant
- Works with all/most third party photo booths with network capability
- Optional participant information captured (name, email, hometown, caption, etc)
- Web app for iPad (or iPhone) is customized for stationary or roaming photo submissions

3. Facebook, Twitter, and Instagram Hashtag \$2,200+

- Participants can submit Facebook/Twitter/Instagram photos using a hashtag (e.g. #waycool)
- Captured: photo or profile photo, tweet/caption, name, profile name (public profiles only)

4. Facebook Post and Snapchat \$2,600+

- Participants can make their submission through Snapchat or a Facebook post or comment
- Captured: photo or profile photo, comment/caption, profile name (public profiles only)

5. Smartphone, Facebook, Instagram, Google+, Flickr Photo Selection \$3,500+

- Microsite or embeddable iframe for photo submission from smartphone, tablet, or desktop
- Participants can access their social media profile and photo albums via an easy to use mobile, tablet, or desktop submission flow
- Built-in forced aspect ratio cropping tool; cover image selection tool for video uploads
- Captured: name, email address, caption, T&C agreement, and additional custom fields

Digital Enhancements:

1. Pop-Out Animation Included: \$0

- A dynamic animation randomly showcasing all of the photos in the mosaic in a “pop-in, pop-out” fashion
- Name, caption, or other metadata may appear on the bottom portion of a “popped-out” photo (optional)

2. Live Event Synced Microsite \$3,000

- Stand-alone or embeddable mosaic microsite synced live throughout the event
- Advanced search, hover, and click&learn
- Live streaming to any web HTML5 browser with 10,000+ simultaneous feeds

3. Moderation Flow Included: \$0

- Real-time backend moderation tool to review online and social submissions.
- Simple and easy to use on desktop, tablet, or smartphone
- Pre and post mosaic inclusion moderation options available

4. Enhanced Photo Sharing on Social Networks \$500

- Photos within the mosaic can be branded, framed, or placed as an overlay on top of the mosaic and directly shared to any social network: Facebook, Twitter, Pinterest, Google+, etc.
- Additional incentives for “most liked” or “most viewed” photo

5. Featured Photo Carousels \$1,500

- Carousel types: Most “liked” photos, most “shared” photos, most viewed photos, recently submitted photos, and Facebook friends
- Multiple photo carousels can exist via tab selection or be simultaneously displayed
- Clicking on a photo in the carousel will locate and/or tunnel to its place in the mosaic
- Photos within carousels can be sorted or randomly shuffled on each page load

Onsite Enhancements:

1. Prize Locations \$1,800 - \$2,800

- 3 to 100+ prize locations can be placed within the mosaic
- Prize locations are designated by a specific icon
- If the user’s photo lands on a prize location (based on the photo’s colors and shapes), he or she will be designated a prize winner

2. Timed Mosaic Completion via Pre-set Photos \$0 - \$1,200

- Pre-set photo library is used to keep a continuous flow of photos into the mosaic when user submissions are low
- Configured to ensure mosaic completion within the set timeframe

3. Onsite Tech Support and Build Team \$1,200 - \$1,800/day

- Dedicated event staff can place submitted photo tiles into the mural
- Proper testing and setup prior to live event
- Onsite technical support and configuration as needed

Onsite Enhancements Cont.:

4. Touchscreen and Remote Tablet Control \$1,000 - \$2,500

- Touchscreen HDTV allows users to interact with the mosaic
- Remote tablets to allow users to “call up” particular photos within the mosaic
- Multi-screen support

5. Branded MosaicMe Takeaway Prints \$5,000

- MosaicMe option creates a custom mosaic of each guest after photo is taken
- High resolution 5x7 and 8x10 print options
- Customizable backgrounds and branding available
- Customized and branded standalone kiosk also available

6. Branded Photo Takeaway Prints \$4,200

- Each user receives an instant, custom branded print of their photo
- Optional green screen allows for customizable backgrounds
- High resolution 4x6, 5x7, and 8x10 print options

Communication Options:

1. Email Notifications \$500 - \$800

- Two email notifications are possible: (1) Confirmation email (2) Approval email
- Confirmation email is sent once the photo(s) have been submitted (optional)
- Approval email is sent once the photo(s) have been added to the mosaic (optional)

2. Twitter and Instagram Notifications \$1,000 - \$2,000

- TweetBacks and Instagram PostBacks notify user when photo is added to the mosaic
- TweetBack will “@mention” or direct message user with a custom tweet
- Instagram PostBack will “@ mention” user in a photo post

3. Comments and Chatter Feed \$3,000

- Comments can be posted on individual photos
- Comments show in the photo’s feed and in an auto-scrolling carousel (Chatter Feed)
- Original owner of the photo may be notified of the comment via email (optional)
- Comments may be moderated prior to going live (optional)

