

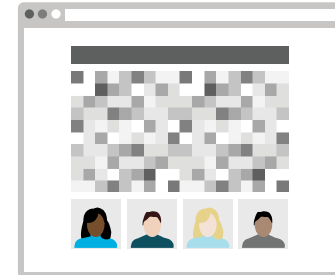
LIVE VIRTUAL MOSAICS™ social, interactive, and animated PRODUCT GUIDE





Dedicated Webpage

A standalone microsite built to host your mosaic, custom designed to suit your unique branding. The interactive mosaic, photo submission flow, sharing options, and more are all contained within the page.



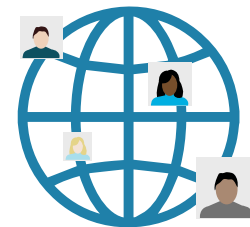
Embed on Existing Webpage

Your interactive mosaic viewer can easily be embedded directly on your own website. From a simple pan-and-zoom mosaic to a full-fledge interactive mosaic campaign - it's all contained within the mosaic viewer window all styled to match branding, staples, and colors. And better yet, it is as simple as embedding a YouTube video.



Virtual Conferencing Platform

The mosaic experience can be embedded or presented into many virtual conference platforms, events, and meetings. Just as the above options, mosaic can still be live and interactive (depending on the conferencing platform), or presented at certain times during the conference.





LIVE INTERACTIVE MOSAIC

A live mosaic built photo by photo. Each user sees their photo dynamically placed into the mosaic.



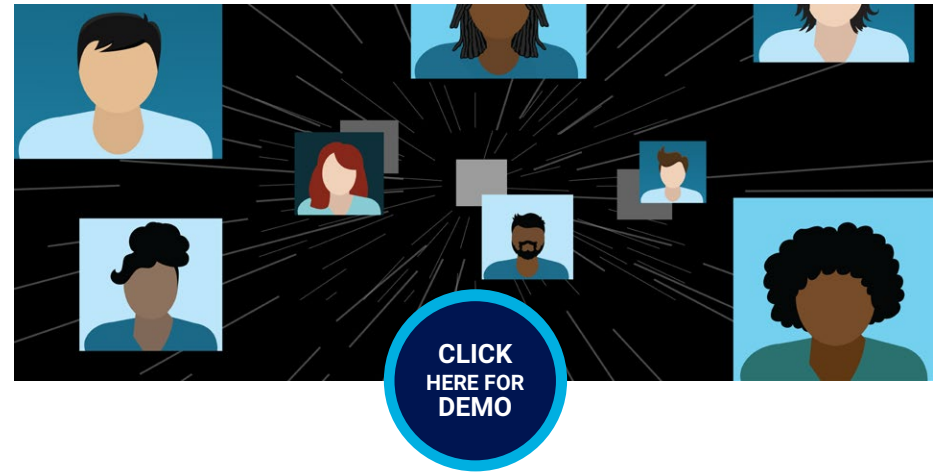
BASE COST: \$7,000

Features:

- True photo placement of live photos in real-time animated fashion
- Hundreds of pop-out animation style options
- Timed mosaic completion and percentage completion to ensure mosaic looks perfect all of the time.
- Interactive options available (click-n-learn, search, etc).

MIXED-LIVE MOSAIC ANIMATION

Each user sees their photo enter the animation in real-time. The mosaic completes when you want it to.



BASE COST \$5,400

Features:

- A dynamic, never-ending mosaic animation with a mix of pre-event starter photos and live photos.
- Perfect for that unveiling moment at your event
- Can complete once or multiple times
- Options to build different mosaics



Mobile or Desktop Submissions

Users can select photos and/or videos from their local PC, smartphone, social media albums, YouTube, Vimeo, and more.

- Built-in cropping/editing tool
- Data capture: name, email address, caption, T&C agreement, and additional custom fields



Hashtag & Social Submissions

Using a themed hashtag at your event? Tell your guests to share their photos on Instagram or Twitter with your themed hashtag. They can even upload their photo in a Facebook post..

Optional: automated photo moderation system using Google Vision (add'l cost)

Be sure to read:

THE PROS AND CONS OF
HASHTAGS
FOR LIVE EVENTS





Prize Locations

Three to 100+ prize locations can be placed within the mosaic, designated by a specific icon. If the user's photo lands on a prize location (based on the photo's colors and shapes), he or she wins a prize.



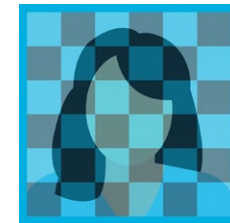
Social Sharing Enhancements

Give your guests a branded, digital version of their photo and the mosaic they can share online. After their photo is submitted, they can receive an email or text message with options to share through Facebook, Twitter, and more. ([example](#))



MosaicMe Takeaways

Turn each guest's photo into its own mosaic - instantly! Designed with your custom branding, it'll give them something to remember you by. Print and digital shareable options available.



Find the Photo Contest/Sweepstakes

A Where's Waldo®-esque contest or sweepstakes can be enabled on a predetermined basis specified by client (e.g., daily, weekly, etc.)

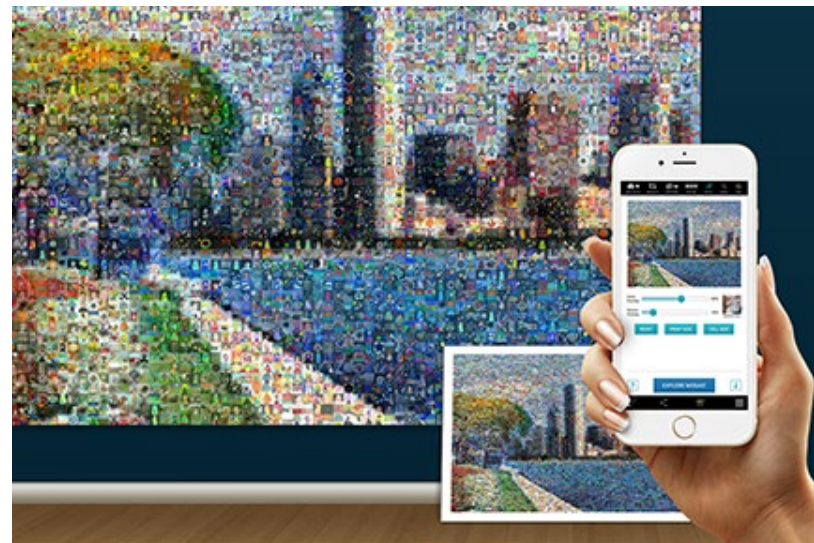
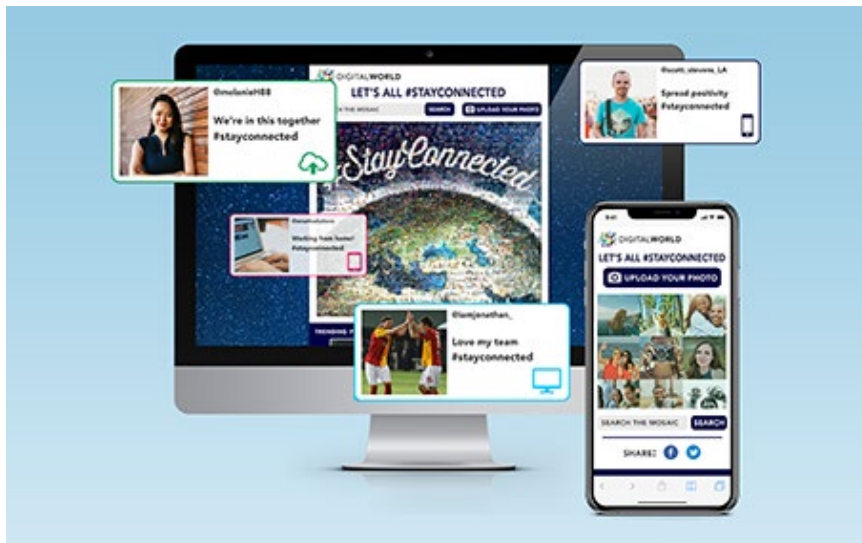
- Users will have to find a specific photo within the mosaic based on a general description or photo posted on a social network (e.g., Facebook or Twitter)
- When a user finds the photo, a "found me" button is displayed; once clicked, the user will be guided through two brief steps, then entered for a chance to win





ONLINE SOCIAL & INTERACTIVE MOSAICS™

THE ONLINE MOSAIC TOOL



Our tried-and-true Online & Interactive Mosaic platform engages and provides a unique opportunity to connect with fans, supporters, or employees all while creating an amazing mosaic. With dozens of interactive features and options, along with two great platforms to choose from, your mosaic campaign will be as unique as all of the photos in it.

Creating your own personalized mosaic has never been easier. Our Online Mosaic Tool leads the industry with its cutting edge algorithms and amazing photo mosaic results. Order prints, create video, embed on your own website and more.



Essentials

BASE 1: \$7,000 - Live Interactive Mosaic [\(example\)](#)

BASE 2: \$5,400 - Mixed-Live Mosaic Animation [\(example\)](#)

- Supports 900 to 9K photos; 18K+ with FIFO
- Photos added to the mosaic in real-time
- Dynamic animation as new photo is added
- Pop-in/Pop-out animation while mosaic is idle
- Additional animation options available
- Advanced searchability, hover & click exploring

Enhancements

- E1. Final mosaic image file/print.....Included
- E2. Prize locations.....\$1,000+
- E3. Timed mosaic completion.....\$500

Submission Options

- S1. Instagram hashtag.....\$250
- S2. Twitter hashtag.....\$250
- S3. Facebook post.....\$2,500
- S4. Photo upload microsite..... \$0-\$2,500

All prices are in USD

More information and examples at picturemosaics.com/event

[Live Print Mosaics™](#) also available.