



# LIVE SKETCH MOSAICS™ PRODUCT GUIDE



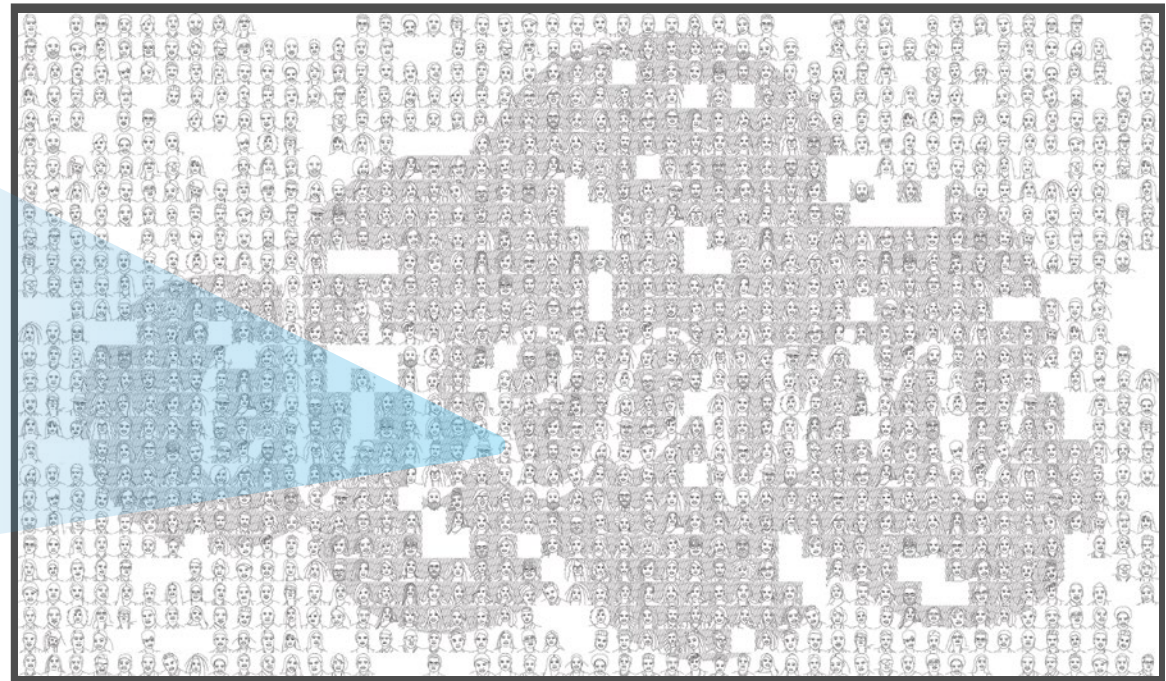


## SketchBot

### The Latest Mesh of Robotics and Mosaics

Once a portrait is taken or submitted, one of our SketchBots gets to work and draws an incredible sketch of that guest on a sticker for a specific location in under 60 seconds. This is all done through some amazing machine learning and AI. Once complete, the guest will then place their sketch in the correct location on the grid. Overtime, a stunning and one-of-a-kind mosaic will come to life. This all happens in real-time or pre-generated content can be leveraged. A Live Sketch Mosaic can have 200 to 7000+ sketches.

**Key note:** To “teach” SketchBot to artistically sketch, six of our artists sketched over 6,000 portraits which were then fed into SketchBots’ machine learning system.





## 1. Capture



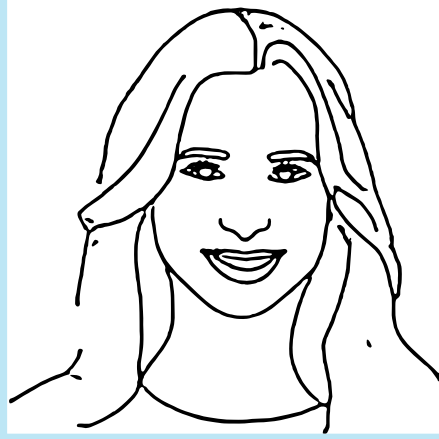
Onsite Photo

OR



Doodle

## 2. Transform



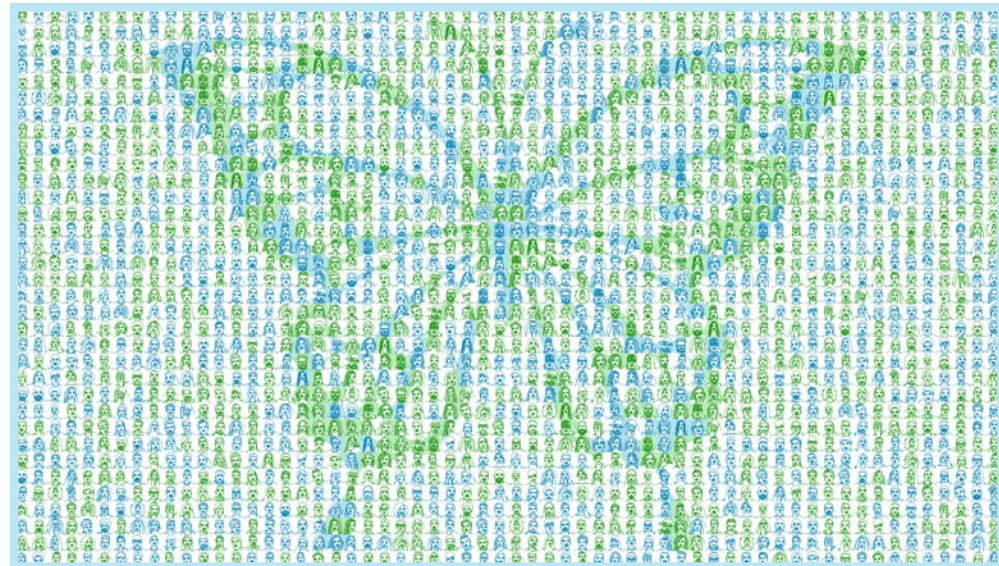
The photo is converted to an artistic sketch using advanced machine learning and AI.

## 3. Sketch



Sketch is drawn by one of the SketchBots in 60 seconds or less.  
Use different pen colors to create a colorful mosaic.

## 4. Build



Live Sketch mosaics can incorporate color or be monochromatic.

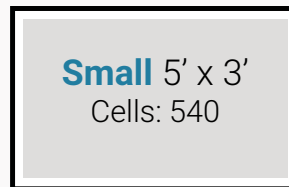
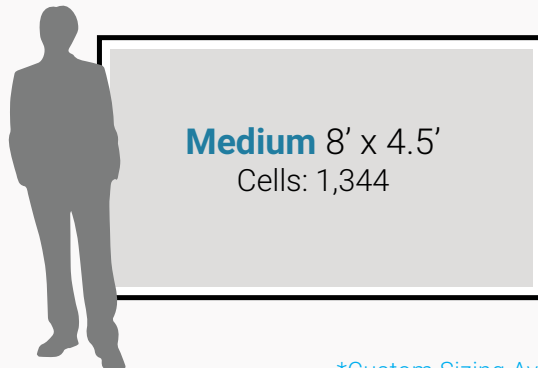
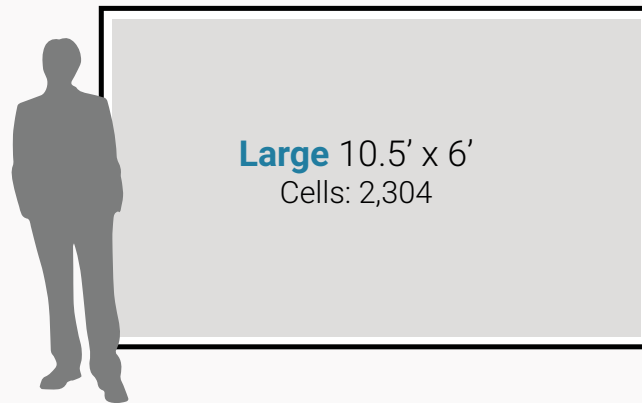




## Sketch Image Size



## Mosaic Size

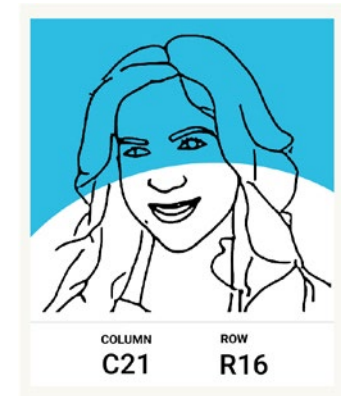
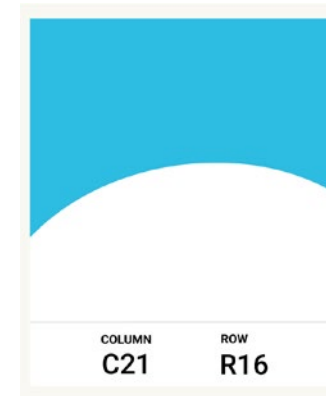


\*Custom Sizing Available

## Color/Style Options

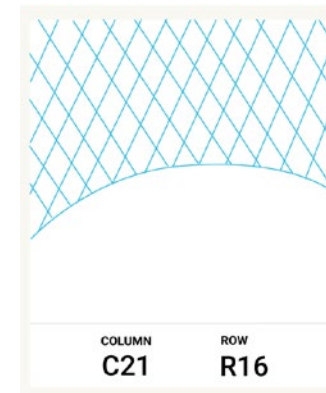
### OPTION 1 (recommended)

For strong colors, tiles can be pre-printed with colors prior to the event. The SketchBots will then draw onto these colored tiles live at the event.



### OPTION 2

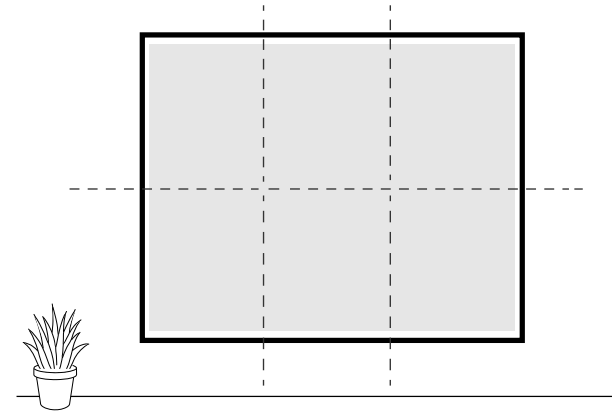
Using a number of hash textures and pen colors, SketchBots can achieve a colorful mosaic without any pre-printed colors. You can select up to 4 different colors per mosaic.





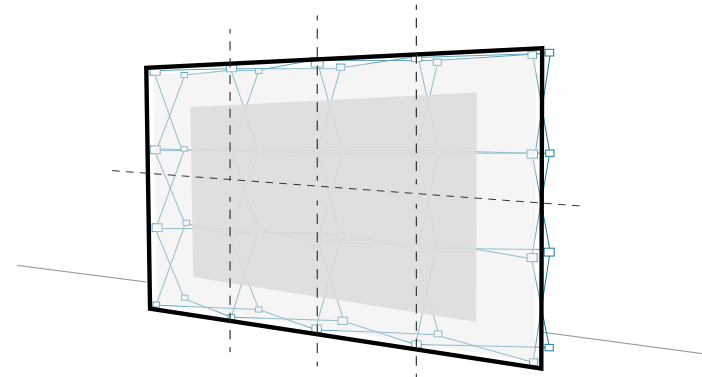
## Existing Wall

Any flat, pre-existing wall can be used to display the mosaic with help from 3M Command velcro strips or VHB adhesive. Perfect for semi-permanent or permanent installations, indoors and out.



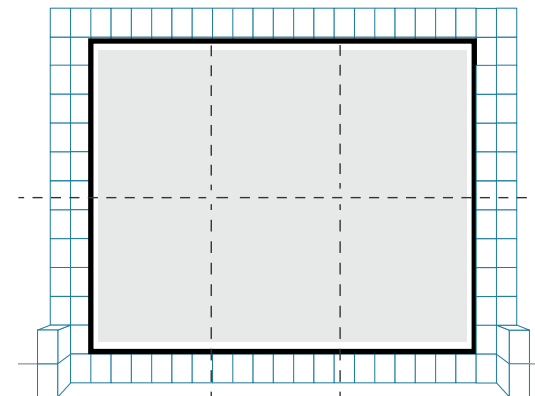
## Pop-up Accordion Wall

This tradeshow style pop-up wall allows for easy setup in indoors spaces. It is ultra-light and has been re-designed to have supports exactly where the mosaic grid panels align for easy mounting. Typical size: 117" x 88"



## Block Structure

Not a usable wall in sight? This sturdy structure uses interlocking blocks to create a brand new wall. Assembled on-site in about 45 minutes. Great for indoor and outdoor events when wind is less than 10 mph.

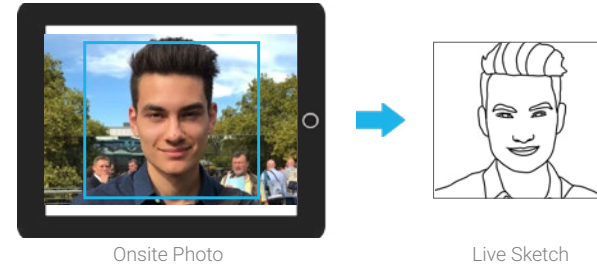




## No Green Screen Needed

Have your photo taken in any environment and watch how SketchBot creatively and quickly draws your image into the mosaic wall. Our technology replaces your environment with a portion of the main image to help facilitate the overall mosaic - no green screen necessary!

The **MosaiCapture** App is available for iPad and iPhone in the App Store

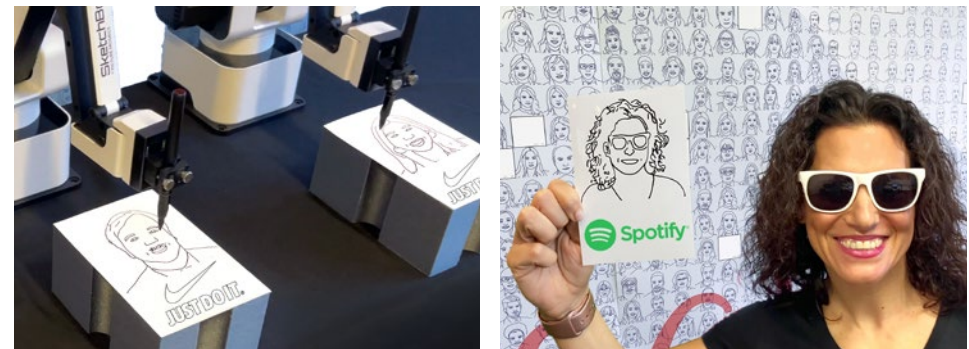


Onsite Photo

Live Sketch

## Branded Sketch Takeaways

An Instant, branded 4"x6" takeaway of each guest's photo reminds them of their experience at your event. Take home a physical printed copy of your sketch.



## Email & Social Sharing

Never let them leave empty-handed. Send a branded email to each guest with their sketch to remind them of their experience at your event. Include social sharing options in the email to easily allow guest's to share their sketch.



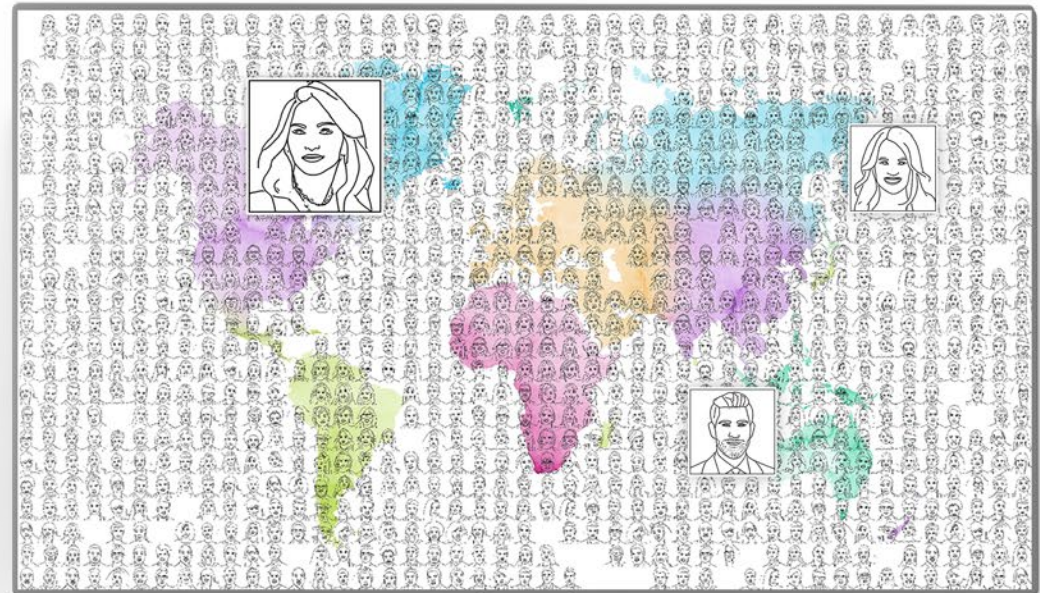


## Go Paperless & Dance

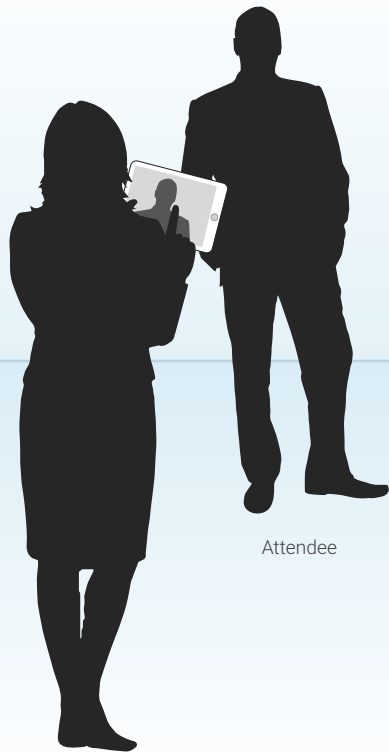
Swap the paper for an iPad and make the experience fully digital – including the mosaic! Each guest's sketch appears large on screen before landing in its final spot in the digital mosaic.

- Smaller footprint
- Virtually any pen color
- Pop-out animation plays on screen when idle

Whether they're sketching on paper or on an iPad, add even more excitement by having the SketchBots dance when they're not actively drawing.





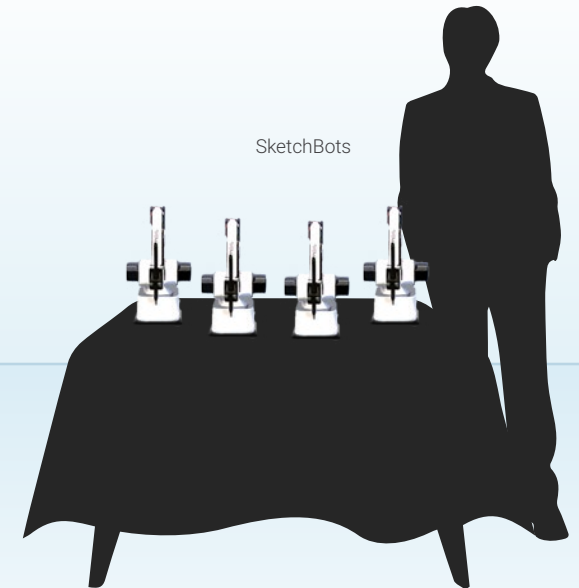


Brand Ambassador

Attendee

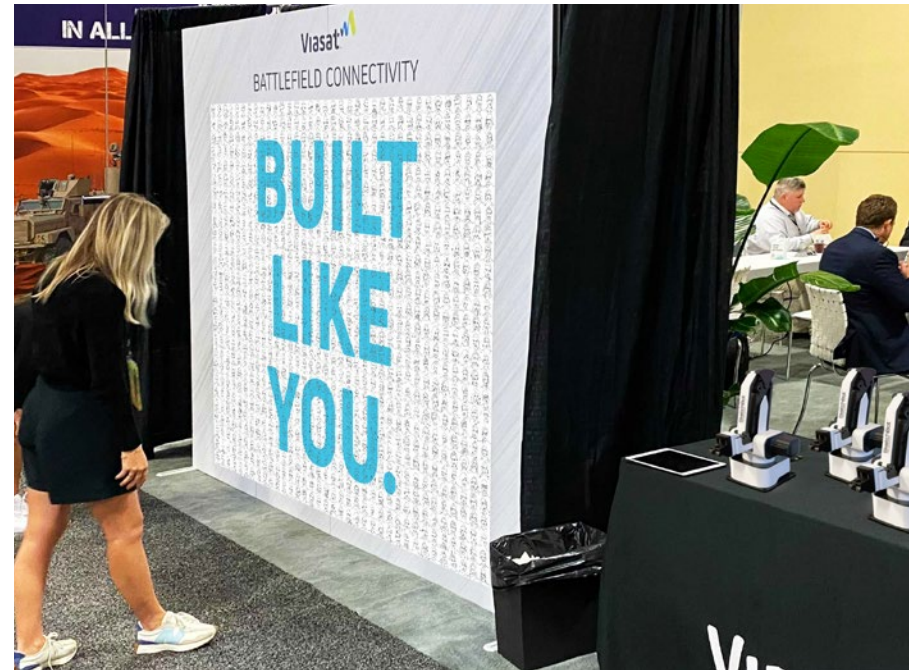
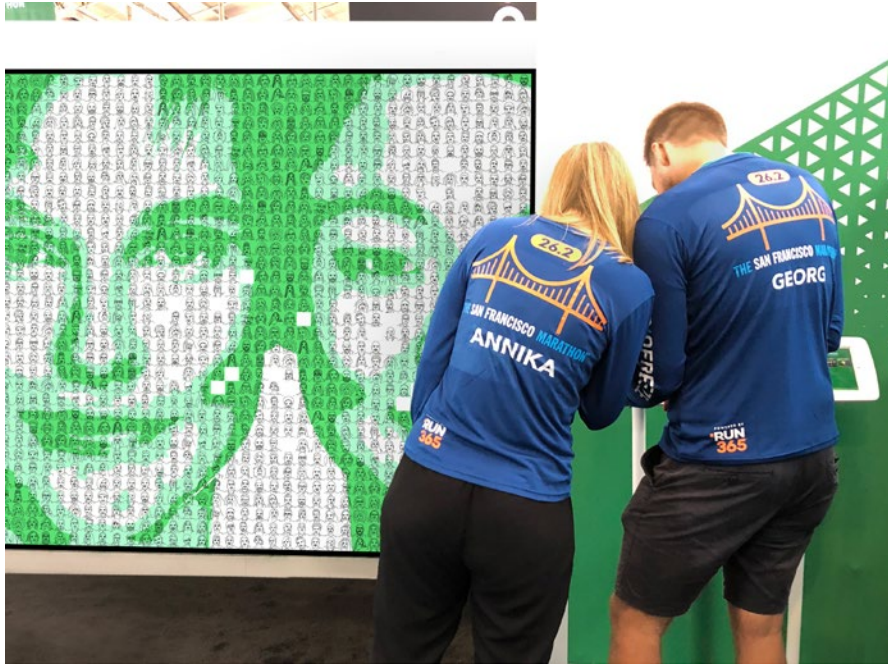


Live Sketch Mosaic

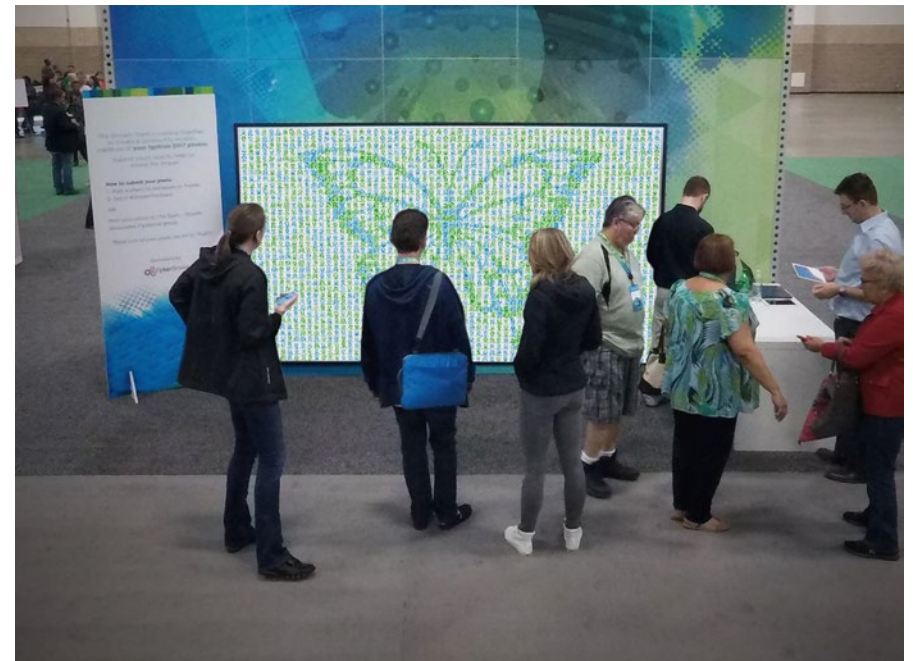
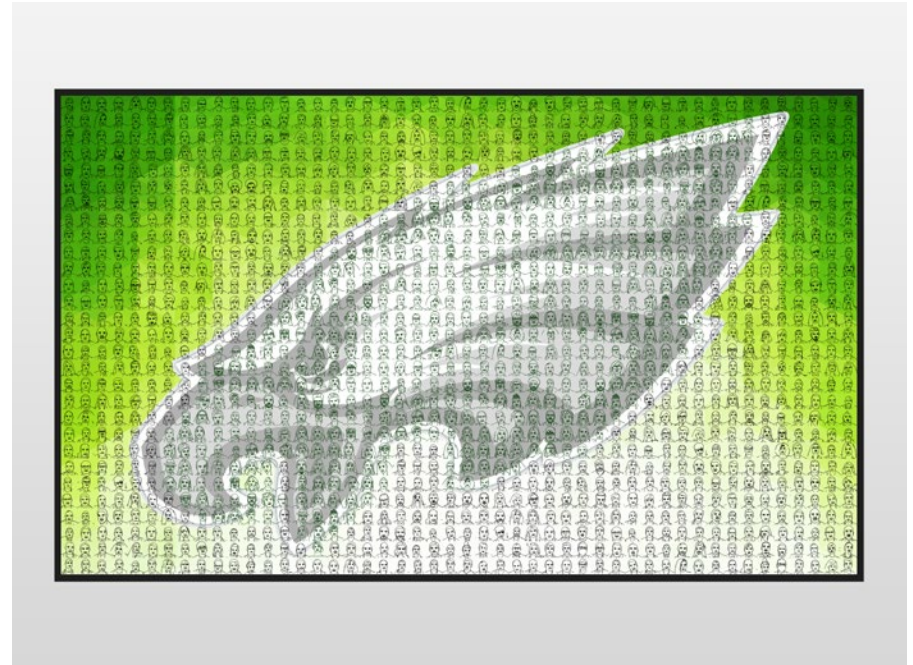
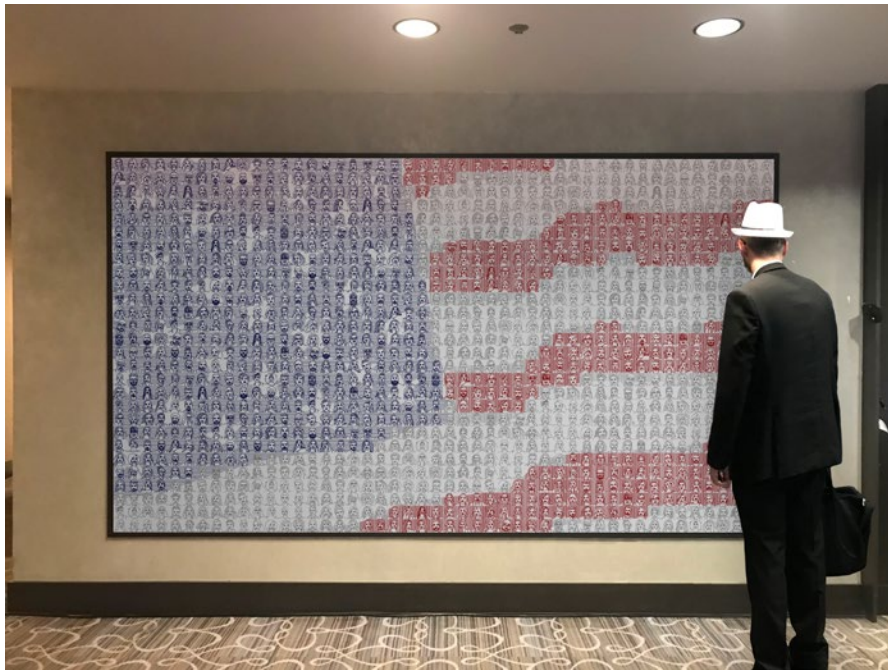


SketchBots













## Main Elements:

Base.....	\$15,000 - \$18,000	F3. iPad/iPhone photo app w/ AR background removal.....	Included
F1. SketchBot Fleet (up to 4 SketchBots)*.....	Included	F4. iPads (4).....	Included
F2. Single day staffing (1-3 techs).....	Included	F5. Gator board wall.....	Included

\* Additional available as needed for activation (up to 30)

## Enhancements:

E1. Additional days.....	\$2,000 - \$3,200/add'l day	E5. Branded 4"x6" Sketch Takeaway.....	\$3,000+
E2. Doodle submissions.....	\$3,500	E6. Digital Shareable Takeaways ( <a href="#">example</a> ) .....	\$500
E3. Pop-up accordion wall.....	\$1,600	E7. Boomerang shareable GIF ( <a href="#">example</a> ) .....	\$1,000
E4. Time lapse capture (single camera).....	\$1,800		

All prices are in USD

Want to use our SketchBots without creating a mosaic? Check out our [SketchBot Product Guide](#) for more information.