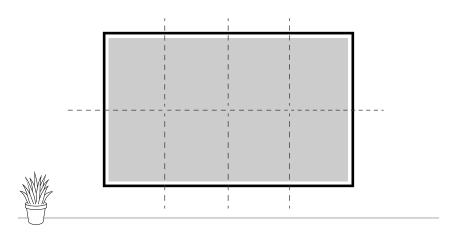
LIVE PRINT MOSAICS[®] the #1 photo mosaic wall experience PRODUCT GUIDE





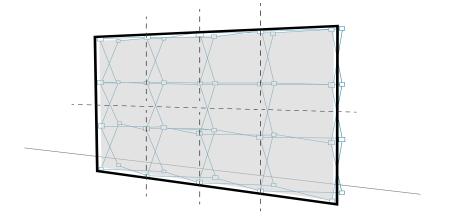
Existing Wall

Any flat, pre-existing wall can be used to display the mosaic with help from 3M Command velcro strips or VHB adhesive. Perfect for semi-permanent or permanent installations, indoors and out.



Pop-up Accordion Wall

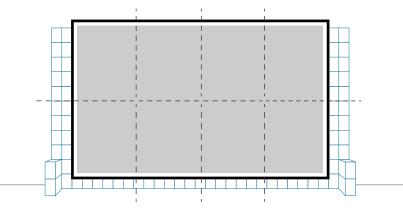
This tradeshow style pop-up wall allows for easy setup in indoors spaces. It is ultra-light and has been re-designed to have supports exactly where the mosaic grid panels align for easy mounting. Typical size: 117" x 88"



Block Structure

Not a usable wall in sight? This sturdy structure usesinterlocking blocks to create a brand new wall. Assembled on-site in about 45 minutes. Great for indoor and outdoor events when wind is less than 10 mph.



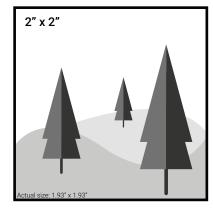


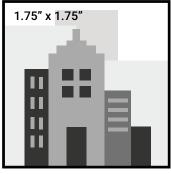


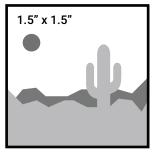
MOSAIC SIZE



CELL SIZE











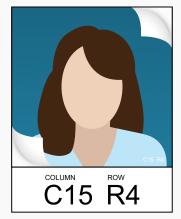
Live Print Mosaic Technology protected by U.S. Patent No. 10,957,014

*Custom sizing available

ADHESIVE PHOTO PRINTS



For Placement in Mosaic

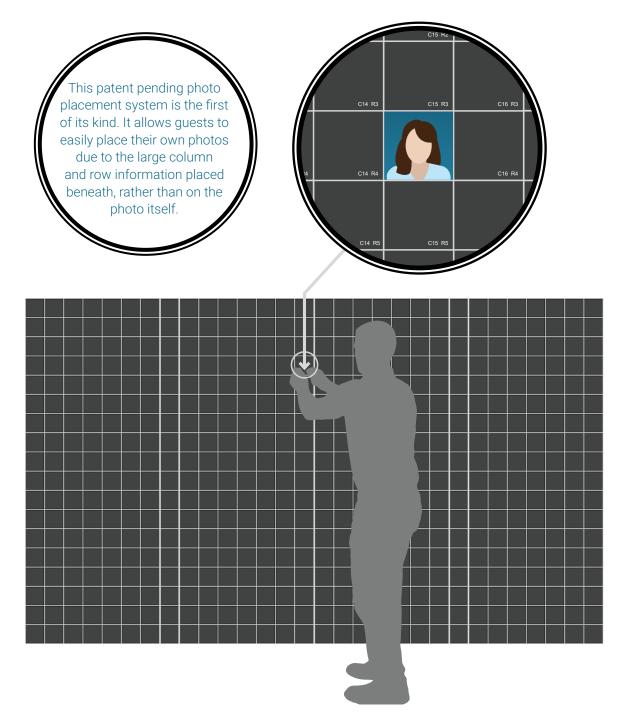


Guest Takeaway (optional)



Shareable Digital Takeaway (optional)

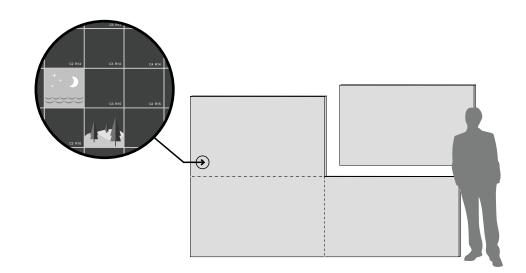






Gator Board

Tougher than standard foam core board - dent, bend, and crush resistant. Ultralight construction makes Gator Board easy to transport to your event. For larger mosaics, the backdrop is printed in panels and simply hung side by side. The grid surface is precision printed with row and column numbers for easy photo placement.



Vinyl Banner

A single sheet of durable, 13 oz. matte vinyl. Just unroll it and start building your mosaic. Hanging is easy with grommets, pole pockets, or hemmed edges. The grid surface is precision printed with row and column numbers for easy photo placement.



PHOTO CAPTURE



Photographer (iPad/DSLR)

An onsite brand ambassador or photographer can engage the event guests to take part in the activation by using a DSLR camera or our award-winning app on an iPad Pro*.

Optional data collection (name, email, T&Cs, etc)

QR Code

Guests can scan a QR code to submit selfies or select a favorite photo from their device (optional). Printed signage onsite makes scanning the QR code quick and easy. An optional link can be sent to attendees in addition to a QR code.

Optional data collection (name, email, T&Cs, etc)

Photo Booth

A self-standing ring light lets guests pose and take their own photos. This self-service standing option is easy to set up and comes with its own built-in lighting.

Optional data collection (name, email, T&Cs, etc)

Hashtag + Social

Guests can post a photo on Instagram and Twitter using a specific hashtag. Hashtagged photos are pulled in real-time. Social media posts must be public to pull into the system. This option can help create buzz as a supplement to other submission options.









Be sure to read:



*The **MosaiCapture** App is available for iPad and iPhone in the App Store

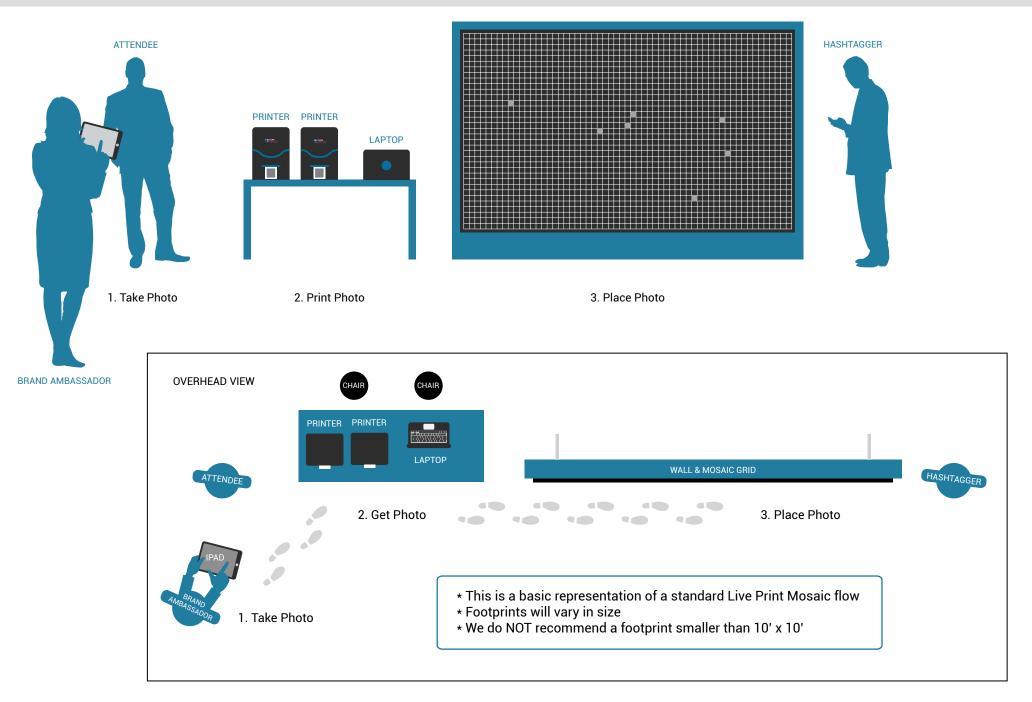


More information and examples at picturemosaics.com/event

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FOOTPRINT & USER FLOW





More information and examples at picturemosaics.com/event



Prize Locations

If a guest's photo lands on a prize location, they win! Prizes can include gift cards, iPads, Apple TV, and more. Prize locations can be chosen at random, targeted, or evenly timed throughout the event.

AR or Green Screen Background Replacement

For extra excitement, guests can select a background for their photo that fits the color spectrum of the mosaic. Backgrounds can be replaced on the fly using AR technology or with the use of a greenscreen. Each background can be customized with your branding.

Live-synced Online Mosaic Microsite

Want to share your mosaic with those who couldn't make it to the event? Not a problem. We have two online platforms with extensive sharing, search, and interactive capabilities.

Social Sharing Enhancements

Give your guests a branded, digital version of their photo and the mosaic they can share online. After their photo is submitted, they can receive an <u>email or text message</u> with options to share through Facebook, Twitter, and more. Boomerang gif option available (<u>example</u>).

Branded Photo Takeaways

Never let them leave empty-handed. An instant, branded takeaway of each guest's photo reminds them of their experience at your event. Print and digital shareable options available.

MosaicMe Takeaways

Turn each guest's photo into its own mosaic - instantly! Designed with your custom branding, it'll give them something to remember you by. Print and digital shareable options available.











More information and examples at picturemosaics.com/event

EXAMPLES





















More information and examples at picturemosaics.com/event Live Print Mosaic Technology protected by U.S. Patent No. 10,957,014

9

INCLUDED WITH ALL LIVE PRINT MOSAIC SOLUTIONS:

- Supports 558 to 15,500+ photos
- Live photo printing for hand placement
- Mosaic grid sizes 5x3ft to 10.5x6ft included
 (custom and larger sizes available)
- 1" to 2" adhesive photo options

- Unlimited* Ink & paper
- <u>2 high-speed Pro X1 Event Printers</u>
- High resolution digital file
- Branded photo takeaways
- iPad/iPhone photo app

SOLUTION 1: Lease

• Configured, tested, plug-n-play system

- Remote training session
- 24/7 remote support

\$8,500 OR \$12,000

30 davs

single day

- iPad/iPhone app included
- Equipment return required after activation (unless lease extended)
 <u>More Information</u>

SOLUTION 2: Turn Key & Staffed

\$13,000 - \$24,000

single day, small multi-day, large

- 2 techs included for first day (add'l days & techs at add'l cost)
- Guest engagement and system monitoring/optimization
- Setup and breakdown of systemiPads and iPad app included for onsite
 - photo capture experience More Information

Explore Pricing & Options

Software OR Software + Hardware

SOLUTION 3: System Purchase

- Configured, plug-n-play system
- Remote training session + 24/7 support
- Ownership of software license + equipment
- iPad/iPhone app included
- Lifetime software license

MOSAIC-IN-A-BOX \$4,500 - \$8,000

- Great interactive and engaging alternative to a Live Print Mosaic at a lower price point
- Live hands-on build experience
- 558 to 15,500+ pre-printed photos
- 1" through 2" adhesive photo options
- Mosaic grid sizes 5x3ft to 10.5x6ft included (custom and larger sizes available)
- 3M adhesive strips for mounting the grid panels <u>More Information</u>

For additional options and add-ons see the next page.

Note: All items are one-time fees except onsite staffing, which is add'l after first day.

Digital-only event mosaics starting at \$5,000

More information and examples at picturemosaics.com/event

All prices are in USD *Unlimited ink and paper is per activation

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Note: All items are one-time fees

More information and examples at picturemosaics.com/event

Enhancements

E1. High resolution digital file	Included
E2. Branded photo takeaways	Included
E3. Prize locations	Included
E4. Digital shareable takeaways (example)	\$500
E5. Boomerang shareable gif (<u>example</u>)	\$1,000
E6. Time lapse capture (single camera)	\$500

E6. Partial mosaic pre-build	\$500
E7. Larger branded photo takeaways	\$1,500*/\$3,000
E8. Larger branded MosaicMe takeaways	\$2,000*/\$4,200
E9. Live-synced online mosaic microsite	\$3,500
E10. Live feed or Live digital mosaic	\$750/\$2,500
*Client p	rovides DNP printers

Submission Options

Support Options

- S1. iPad/iPhone photo app..... Included
- Digital shareable takeaway (email/phone# capture): +\$500 (Up to 20x the impressions and engagement compared to hashtags)
- AR or green screen background replacement: +\$800
- S2. Ring Light Photobooth..... \$1,600

T1. Onsite techs (2)..... \$2,000/add'l day T2. 10.5" iPad Pros (4).....incl. w/ staffing T3. Onsite photographer..... \$1,600/day

S3. QR Code/upload microsite	\$500 - \$1,500
S4. Instagram hashtag	\$250
S5. Twitter hashtag	\$250

T4. Pop-up accordion wall	\$1,600
T6. Shipping/Travel\$500	- \$2,500

All prices are in USD

