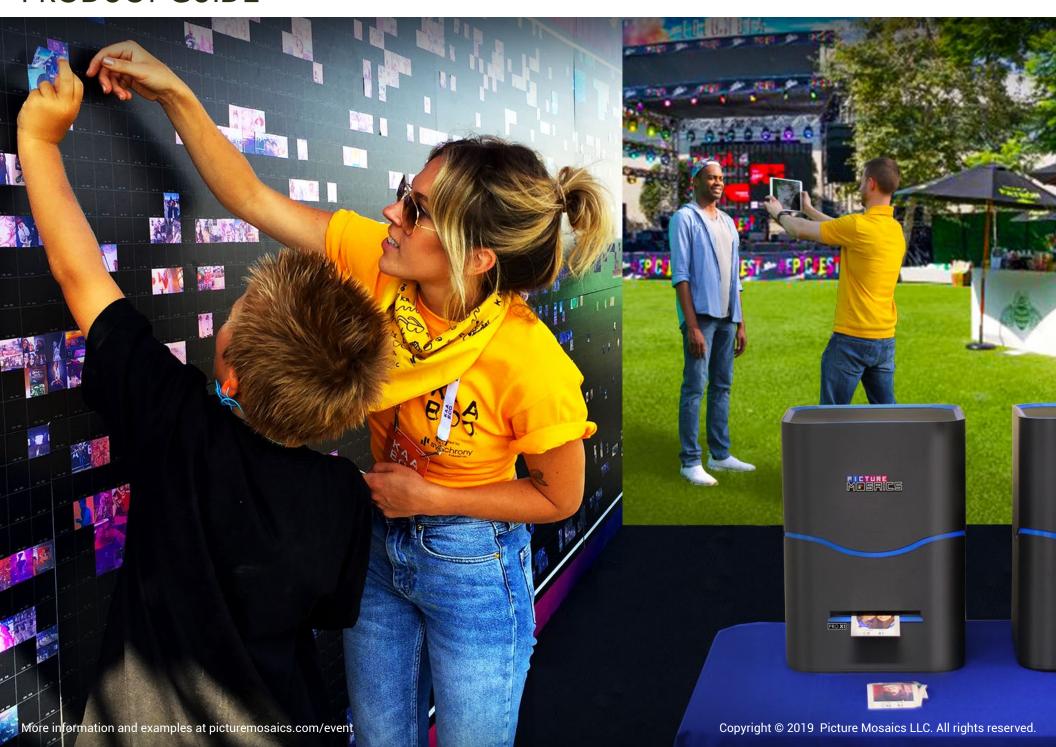
# **LIVE PRINT** MOSAICS<sup>®</sup> with hashtag & onsite photos PRODUCT GUIDE







## **Existing Wall**

Any flat, pre-existing wall can be used to display the mosaic with help from 3M Command velcro strips or VHB adhesive. Perfect for semi-permanent or permanent installations, indoors and out.

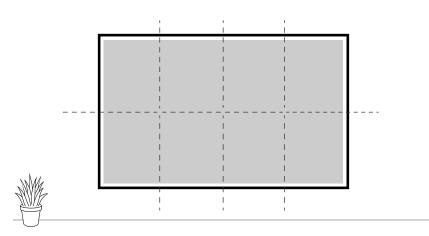
## **Pop-up Accordion Wall**

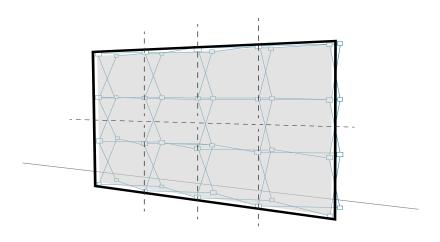
This tradeshow style pop-up wall allows for easy setup in indoors spaces. It is ultra-light and has been re-designed to have supports exactly where the mosaic grid panels align for easy mounting. Typical size: 117" x 88"

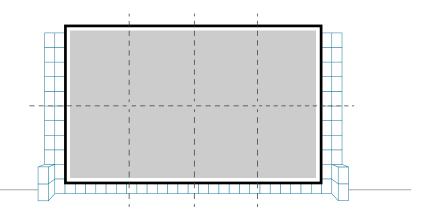
## **Block Structure**

Not a usable wall in sight? This sturdy structure usesinterlocking blocks to create a brand new wall. Assembled on-site in about 45 minutes. Great for indoor and outdoor events when wind is less than 10 mph.

More information and examples at picturemosaics.com/event

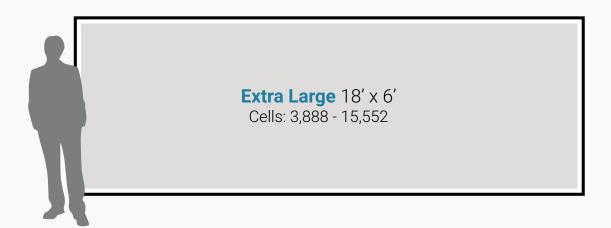


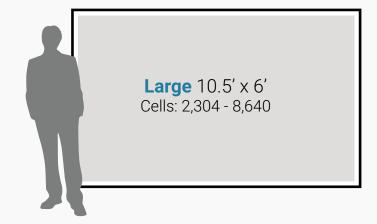


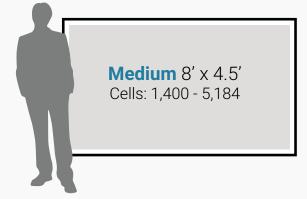




#### MOSAIC SIZE

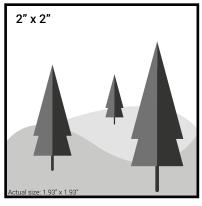


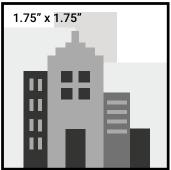


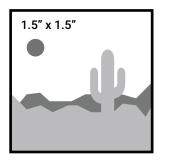


**Small** 5' x 3' Cells: 558 - 2,160

CELL SIZE



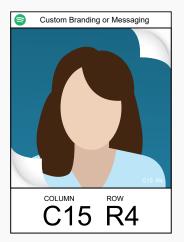








#### For Placement in Mosaic



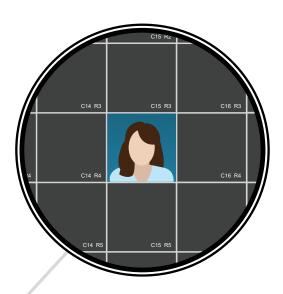
#### Guest Takeaway (optional)

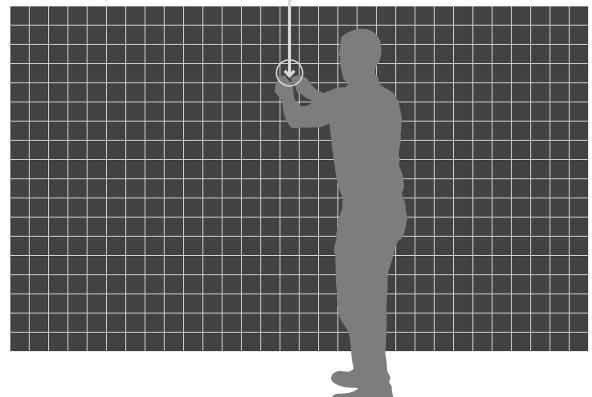


## Shareable Digital Takeaway (optional)



This patent pending photo placement system is the first of its kind. It allows guests to easily place their own photos due to the large column and row information placed beneath, rather than on the photo itself.

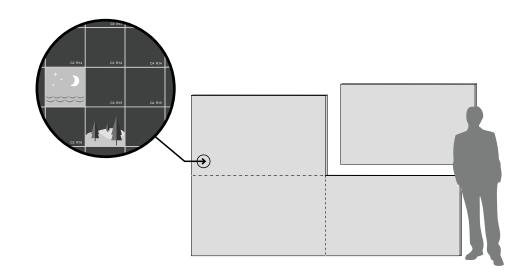






## **Gator Board**

Tougher than standard foam core board - dent, bend, and crush resistant. Ultralight construction makes Gator Board easy to transport to your event. For larger mosaics, the backdrop is printed in panels and simply hung side by side. The grid surface is precision printed with row and column numbers for easy photo placement.



## **Vinyl Banner**

A single sheet of durable, 13 oz. matte vinyl. Just unroll it and start building your mosaic. Hanging is easy with grommets, pole pockets, or hemmed edges. The grid surface is precision printed with row and column numbers for easy photo placement.





## Hashtag & Social Submissions

Using a themed hashtag at your event? Tell your guests to share their photos on Instagram, Twitter, and Facebook with your themed hashtag. They can even upload their photo in a Facebook post or through Snapchat. All of the photos are collected and printed for each guest to hand-place in the mosaic.

Optional: automated photo moderation system using Google Vision (add'l cost)

Be sure to read:



## **Onsite Submissions**

An onsite photo experience is the recommended flow for the most engagement and participation. Our mosaiCapture app (available on iPad and iPhone) and Ring Light Photo Booth are great options. An optional green screen lets the guest choose their favorite background. Snap, print, and your guests are helping build a mosaic masterpiece in seconds.







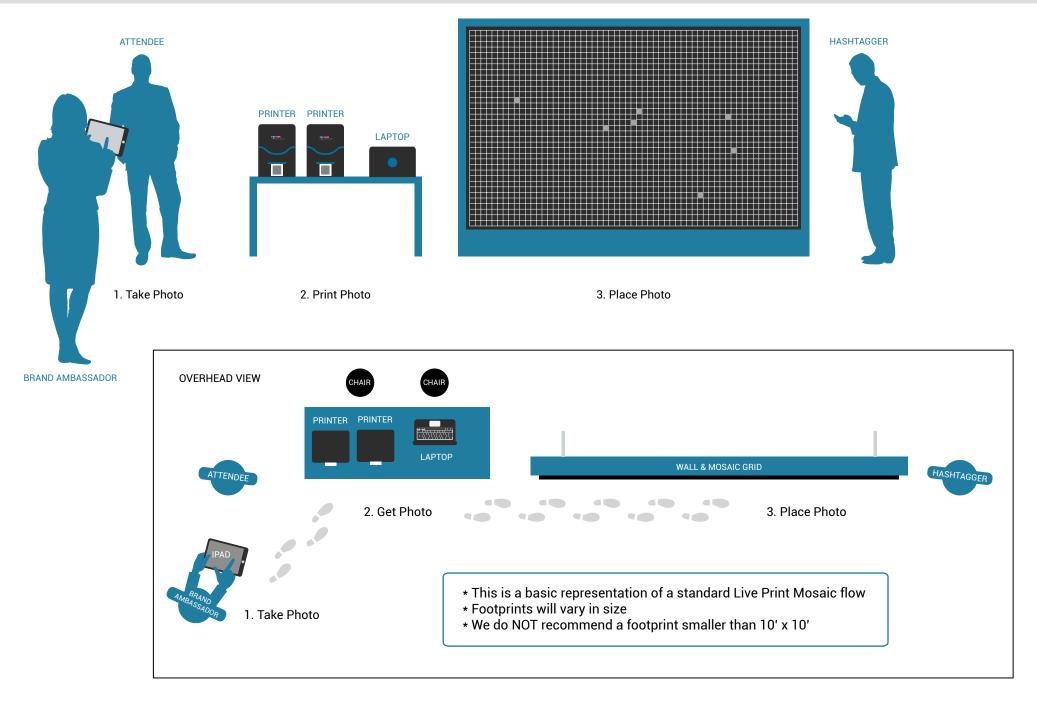


Brand Ambassador Photo Capture Ring Light Photobooth

More information and examples at picturemosaics.com/event

#### FOOTPRINT & USER FLOW







#### **Prize Locations**

If a guest's photo lands on a prize location, they win! Prizes can include gift cards, iPads, Apple TV, and more. Prize locations can be chosen at random, targeted, or evenly timed throughout the event.

#### **Custom Green Screens**

For extra excitement, green screens allow guests to select a background for their photo that fits the color spectrum of the mosaic. Each background can be customized with your branding.

## **Live Feed or Live Digital Mosaic**

Have some extra display monitors? A live feed of photos or an interactive animation of your mosaic can stream to various locations throughout the event.

## **Live-synced Online Mosaic Microsite**

Want to share your mosaic with those who couldn't make it to the event? Not a problem. We have two online platforms with extensive sharing, search, and interactive capabilities.

## **Social Sharing Enhancements**

Give your guests a branded, digital version of their photo and the mosaic they can share online. After their photo is submitted, they can receive an email or text message with options to share through Facebook, Twitter, and more. (example)

## **Branded Photo Takeaways**

Never let them leave empty-handed. An instant, branded takeaway of each guest's photo reminds them of their experience at your event. Print and digital shareable options available.

## MosaicMe Takeaways

Patent Pending Mosaic Technology

Turn each guest's photo into its own mosaic - instantly! Designed with your custom branding, it'll give them something to remember you by. Print and digital shareable options available.













More information and examples at picturemosaics.com/event





















#### PRICING FOR LIVE PRINT MOSAIC SOLUTIONS



#### **INCLUDED WITH ALL LIVE PRINT MOSAIC SOLUTIONS:**

- Supports 558 to 15,500+ photos
- · Live photo printing for hand placement
- Mosaic grid sizes 5x3ft to 10.5x6ft included (custom and larger sizes available)
- 1" to 2" adhesive photo options

- Unlimited\* Ink & paper
- 2 high-speed Pro X1 Event Printers
- · High resolution digital file
- Branded photo takeaways
- iPad/iPhone photo app

#### **SOLUTION 1: Lease** \$9,000 (single day) OR \$12,500 (30 days)

- Configured, tested, plug-n-play system
- · Remote training session
- 24/7 remote support

- iPad/iPhone app included
- Equipment return required after activation (unless lease extended)
  - **More Information**

#### **SOLUTION 2: Hardware + Software Purchase** \$17,000

- Configured, plug-n-play system +\$3,000
- · Remote training session
- Ownership of equipment

- iPad/iPhone app included
- 24/7 remote support
  - **More Information**

#### **SOLUTION 3: Software Only Purchase** \$6,000

- Live Print Mosaic Software
- Introductory setup call
- 1 month of paid Partner Portal

- · iPad/iPhone app included
- YouTube training videos + support
  More Information

### SOLUTION 4: Turn Key & Staffed \$16,000-\$24,000 (typical range)

- 2 techs included for first day (add'l days & techs at add'l cost)
- Guest engagement and system monitoring/optimization
- Setup and breakdown of system
- iPads and iPad app included for onsite photo capture experience

**More Information** 

#### **MOSAIC-IN-A-BOX**

\$3,800 - \$5,800

- Great interactive and engaging alternative to a Live Print Mosaic at a lower price point
- Live hands-on build experience
- 558 to 15,500+ pre-printed photos
- 1" through 2" adhesive photo options
- Mosaic grid sizes 5x3ft to 10.5x6ft included (custom and larger sizes available)
- 3M adhesive strips for mounting the grid panels
   More Information

## For additional options and add-ons see the next page.

Note: All items are one-time fees except onsite staffing, which is add'l after first day.

<u>Digital-only event mosaics</u> starting at \$7,000

E5. Partial mosaic pre-build......\$1,000



Enhancements	
E1. High resolution digital fileIncluded	E6. Larger branded photo takeaways \$3,000
E2. Branded photo takeawaysIncluded	E7. Larger branded MosaicMe takeaways\$4,200
E3. Prize locations\$300+	E8. Live-synced online mosaic microsite \$7,500
E4. Time lapse capture (single camera) \$500	E9. Live feed or Live digital mosaic \$750/\$2,500

Submission Options	
S1. iPad/iPhone photo appIncluded	S3. Instagram hashtag\$500
• Shareable digital takeaway (email/phone# capture): +\$2,000	S4. Twitter hashtag\$500
(Up to 20x the impressions and engagement compared to hashtags)	S5. Facebook post\$2,800
Green screen support: +\$800	S6. Photo upload microsite\$1,800-\$3,900
S2. Ring Light Photobooth\$1,600	

Support Options					
	T1. Onsite techs (2)	\$1,600/add'l day	T4. Pop-up accordion wall	\$1,600	
	T2. 10.5" iPad Pros (4)	incl. w/ staffing	T5. Interlocking block wall mount\$2,	400-\$3,800	
	T3. Onsite photographer	\$1,200/day	T6. Travel/Accommodations\$	500-\$2,500	

All prices are in USD

Support Options