# **LIVE PRINT** MOSAICS® the #1 photo mosaic wall experience FEATURE GUIDE





# **Existing Wall**

Any flat, pre-existing wall can be used to display the mosaic with help from REMO strips or VHB adhesive. Perfect for semi-permanent or permanent installations, indoors and out.

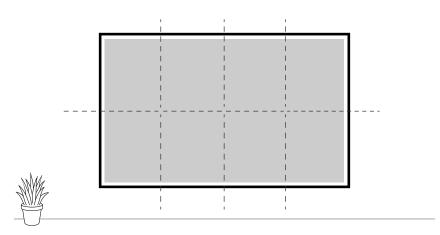
# **Pop-up Accordion Wall**

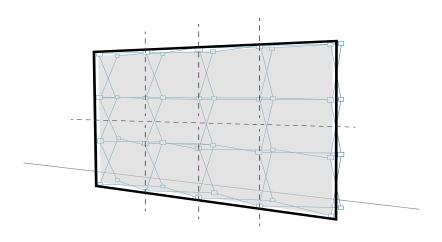
This tradeshow style pop-up wall allows for easy setup in indoors spaces. It is ultra-light and has been re-designed to have supports exactly where the mosaic grid panels align for easy mounting. Typical size: 117" x 88"

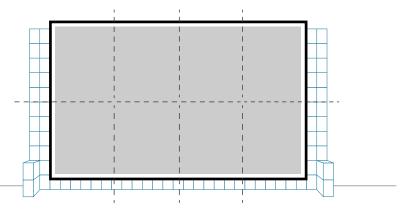
# **Block Structure**

Not a usable wall in sight? This sturdy structure usesinterlocking blocks to create a brand new wall. Assembled on-site in about 45 minutes. Great for indoor and outdoor events when wind is less than 10 mph.

More information and examples at picturemosaics.com/event

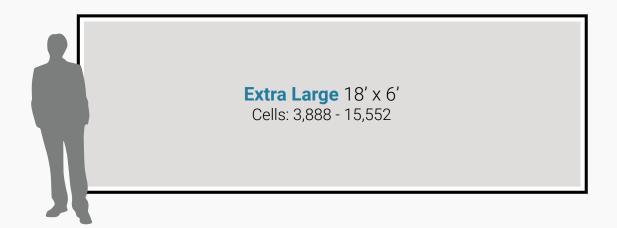


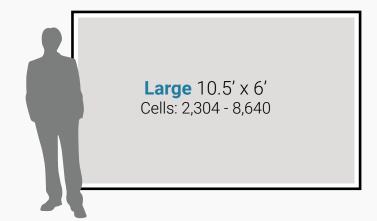


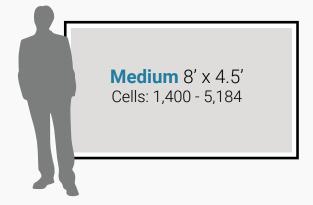




MOSAIC SIZE





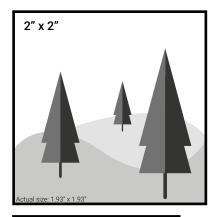


Live Print Mosaic Technology protected by U.S. Patent No. 10,957,014

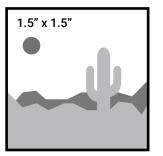
**Small** 5' x 3' Cells: 558 - 2,160

\*Custom sizing available

CELL SIZE



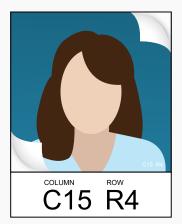








For Placement in Mosaic



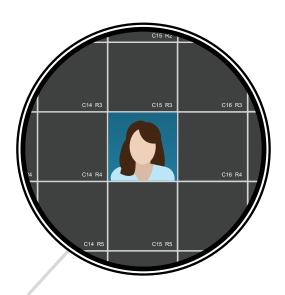
Guest Takeaway (optional)

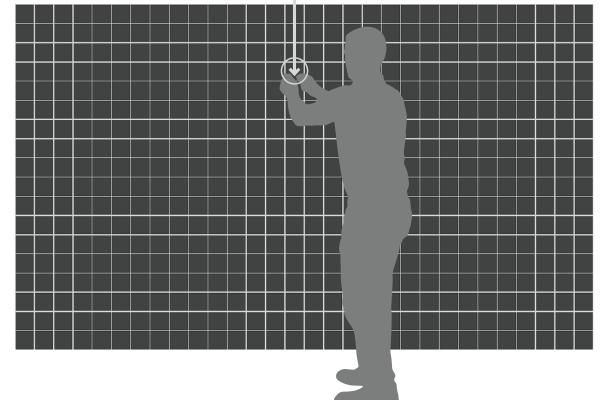


Shareable Digital Takeaway (optional)



This patent pending photo placement system is the first of its kind. It allows guests to easily place their own photos due to the large column and row information placed beneath, rather than on the photo itself.

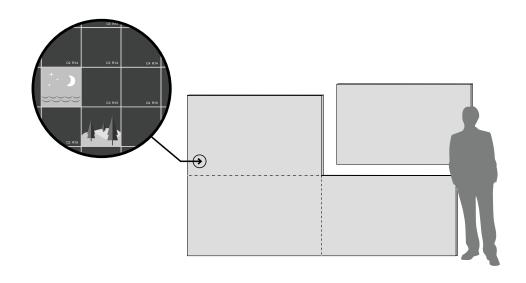






# **Gator Board**

Tougher than standard foam core board - dent, bend, and crush resistant. Ultralight construction makes Gator Board easy to transport to your event. For larger mosaics, the backdrop is printed in panels and simply hung side by side. The grid surface is precision printed with row and column numbers for easy photo placement.



# **Vinyl Banner**

A single sheet of durable, 13 oz. matte vinyl. Just unroll it and start building your mosaic. Hanging is easy with grommets, pole pockets, or hemmed edges. The grid surface is precision printed with row and column numbers for easy photo placement.





# **Simple Luma Booth**

A super simple self-standing iPad lets guests pose and take their own photos. This self-service standing option is easy to set up and comes with a tone perfect luma light.

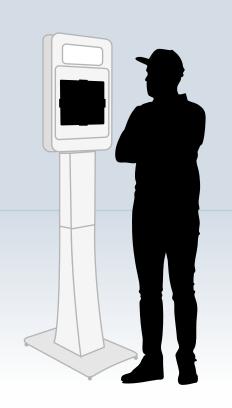
Optional data collection (name, email, T&Cs, etc)



# **Premium Photo Booth**

A sleek, self-service booth with built-in pro lighting. Guests can snap photos with ease, and the booth can be fully wrapped with your branding for a custom look. Simple to set up, easy to use, and made to stand out.

Optional data collection (name, email, T&Cs, etc)



# Photographer (iPad/DSLR)

An onsite brand ambassador or photographer can engage the event guests to take part in the activation by using a DSLR camera or our award-winning app on an iPad Pro\*.

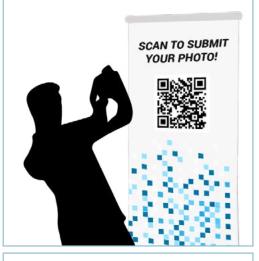
Optional data collection (name, email, T&Cs, etc)



# **OR Code**

Guests can scan a QR code to submit selfies or select a favorite photo from their device. Printed signage onsite makes scanning the QR code quick & easy. An optional link can be sent to attendees in addition to a OR code.

Optional data collection (name, email, T&Cs, etc)



# Hashtag + Social

Guests can post a photo on Instagram & X using a specific hashtag. Hashtagged photos are pulled in real-time. Social media posts must be public to pull into the system.



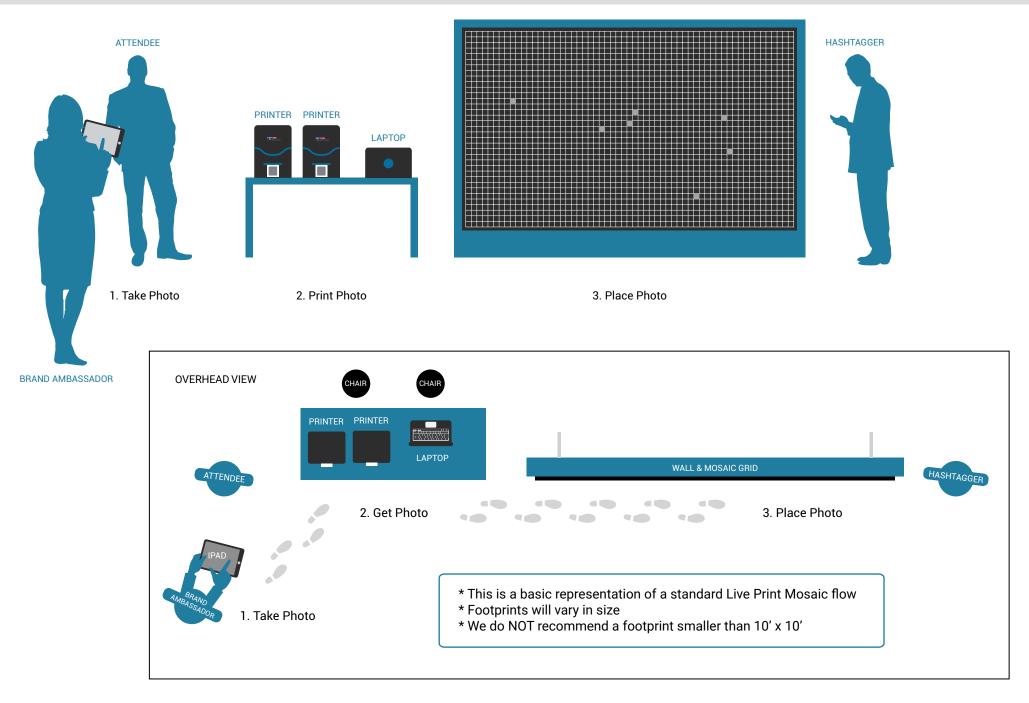
THE PROS AND CONS OF HASHTAGS





#### FOOTPRINT & USER FLOW







## **Prize Locations**

If a guest's photo lands on a prize location, they win! Prizes can include gift cards, iPads, Apple TV, and more. Prize locations can be chosen at random, targeted, or evenly timed throughout the event.

# **AR or Green Screen Background Replacement**

For extra excitement, guests can select a background for their photo that fits the color spectrum of the mosaic. Backgrounds can be replaced on the fly using AR technology or with the use of a greenscreen. Each background can be customized with your branding.

# **Live-synced Online Mosaic Microsite**

Want to share your mosaic with those who couldn't make it to the event? Not a problem. We have two online platforms with extensive sharing, search, and interactive capabilities.

# **Social Sharing Enhancements**

Give your guests a branded, digital version of their photo and the mosaic they can share online. After their photo is submitted, they can receive an <u>email or text message</u> with options to share through Facebook, Twitter, and more. Boomerang gif option available (<u>example</u>).

# **Branded Photo Takeaways**

Never let them leave empty-handed. An instant, branded takeaway of each guest's photo reminds them of their experience at your event. Print and digital shareable options available.

# **MosaicMe Takeaways**

Turn each guest's photo into its own mosaic - instantly! Designed with your custom branding, it'll give them something to remember you by. Print and digital shareable options available.



































Reviewed by ... PHOTOMOSAIC.ORG



#### **INCLUDED WITH ALL LIVE PRINT MOSAIC SOLUTIONS:**

- Supports 558 to 15,500+ photos
- · Live photo printing for hand placement
- Mosaic grid sizes 5x3ft to 10.5x6ft included
   (custom and larger sizes available)
- 1" to 2" adhesive photo options

- Unlimited\* Ink & paper
- 2 high-speed Pro X1 Event Printers
- High resolution digital file
- Branded photo takeaways
- iPad/iPhone photo app

## **SOLUTION 1: Lease**

- Configured, tested, plug-n-play system
- · Remote training session
- 24/7 remote support

\$8,500 OR \$12,000

single day

30 days

- iPad/iPhone app included
- Equipment return required after activation (unless lease extended)
   More Information

# **SOLUTION 2: Turn Key & Staffed**

- 2 techs included for first day (add'l days & techs at add'l cost)
- Guest engagement and system monitoring/optimization

\$13,000 - \$24,000 single day, small multi-day, large

- · Setup and breakdown of system
- iPads and iPad app included for onsite photo capture experience
   More Information

## **SOLUTION 3:** System Purchase

- Software OR Software + Hardware
- Configured, plug-n-play system
- Remote training session + 24/7 support

#### **Explore Pricing & Options**

- Ownership of software license + equipment
- iPad/iPhone app included
- Lifetime software license

# **MOSAIC-IN-A-BOX**

\$4,500 - \$8,000

- Great interactive and engaging alternative to a Live Print Mosaic at a lower price point
- Live hands-on build experience
- 558 to 15,500+ pre-printed photos
- 1" through 2" adhesive photo options
- Mosaic grid sizes 5x3ft to 10.5x6ft included (custom and larger sizes available)
- REMO strips for mounting the grid panels
   More Information

# For additional options and add-ons see the next page.

Note: All items are one-time fees except onsite staffing, which is add'l after first day.

<u>Digital-only event mosaics</u> starting at \$5,000

#### ADDITIONAL OPTIONS FOR LIVE PRINT MOSAICS



<b>Enhancements</b>
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E1. High resolution digital fileIncluded	E6. Partial mosaic pre-build\$500	
E2. Branded photo takeawaysIncluded	E7. Larger branded photo takeaways\$1,500*/\$3,000	
E3. Prize locations Included	E8. Larger branded MosaicMe takeaways\$2,000*/\$4,200	
E4. Digital shareable takeaways ( <u>example</u> )\$500	E9. Live-synced online mosaic microsite\$3,500	
E5. Boomerang shareable gif ( <u>example</u> )\$1,000	E10. Live feed or Live digital mosaic\$750/\$2,500	
E6. Time lapse capture (single camera)\$500	*Client provides DNP printers	

# **Submission Options**

S1. iPad/iPhone photo app	Included
• Digital shareable takeaway (email/phone# capture):	+\$500
(Up to 20x the impressions and engagement compared to	hashtags)

• AR or green screen background replacement: +\$800 S2. Ring Light Photobooth......\$1,600

S3. QR Code/upload microsite	\$500 - \$1,500
S4. Instagram hashtag	\$250
S5. Twitter hashtag	\$250

# **Support Options**

T1. Onsite techs (2)	\$2,000/add'l day	T4. Pop-up accordion wall	\$1,600
T2. 10.5" iPad Pros (4)	incl. w/ staffing	T6. Shipping/Travel	\$500 - \$2,500
T3. Onsite photographer	\$1,600/day		

Note: All items are one-time fees

All prices are in USD