

LIVE DIGITAL MOSAICS™ social, interactive, and animated PRODUCT GUIDE

PICTURE®
MOSAICS

Self-managed option now available via THE ONLINE .MOSAIC TOOL™





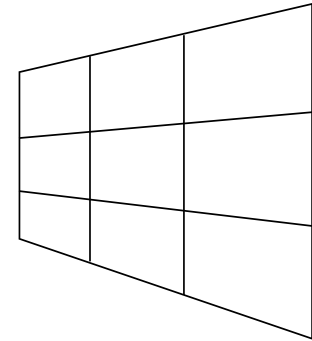
HDTV & UHDTV

For a crystal clear presentation of your mosaic, HD & 4K displays are perfect.



Video Wall

Multiple screens come together to form a massive video wall. 2 x 2 grid, 3 x 3 grid, or more.



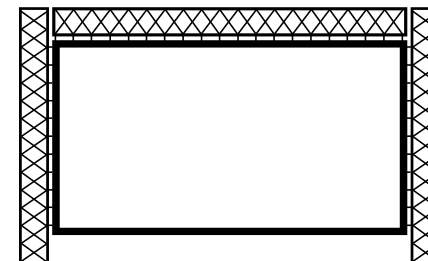
Projector

No monitors necessary. Whether it's an empty wall or the side of a building, put it to good use by displaying your mosaic.



LED Matrix Wall (Jumbotron)

When you really want to "wow" your guests - go big. All eyes will be locked on your mosaic throughout the event.



More information and examples at picturemosaics.com/event

Display device not included in pricing



LIVE DIGITAL MOSAIC

A live mosaic built photo by photo. Each attendee sees their photo dynamically placed into the mosaic.



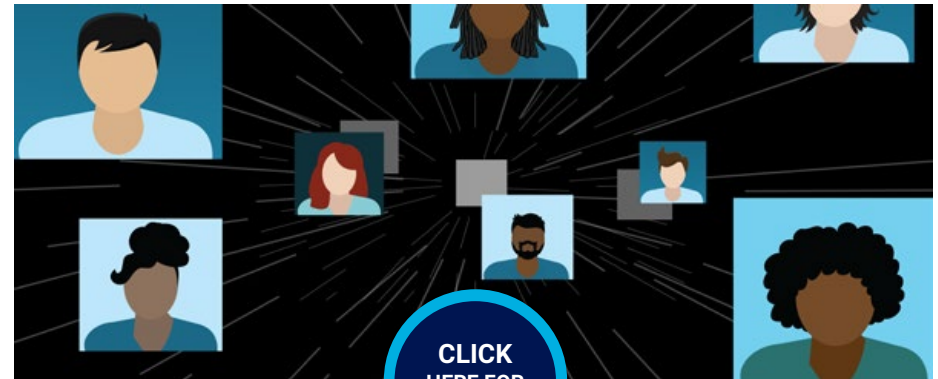
BASE COST: \$3,500 - \$6,000

Features:

- True photo placement of live photos in real-time animated fashion
- Hundreds of pop-out animation styles options for previous photos
- Timed mosaic completion and percentage completion to ensure mosaic looks perfect all of the time.
- Interactive and online options available (click-n-learn, search, etc).
- Self-managed option available via [The Online Mosaic Tool](https://www.picturemosaics.com/event)

MIXED-LIVE MOSAIC ANIMATION

Each attendee sees their photo enter the animation in real-time. The mosaic completes when you want it to.



Features:

- A dynamic, never-ending mosaic animation with a mix of pre-event starter photos and live event photos.
- Perfect for that unveiling moment at your event
- Can complete once or multiple times
- Options to build different mosaics



Photographer (iPad/DSLR)

An onsite brand ambassador or photographer can engage the event guests to take part in the activation by using a DSLR camera or our award-winning app on an iPad Pro*.

Optional data collection (name, email, T&Cs, etc)



QR Code

Guests can scan a QR code to submit selfies or select a favorite photo from their device (optional). Printed signage onsite makes scanning the QR code quick and easy. An optional link can be sent to attendees in addition to a QR code.

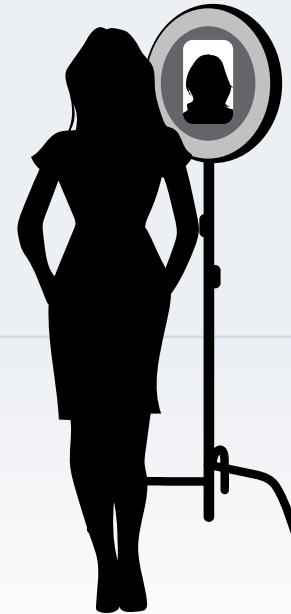
Optional data collection (name, email, T&Cs, etc)



Photo Booth

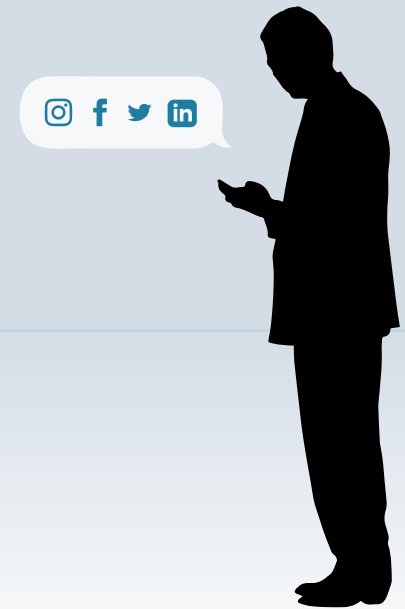
A self-standing ring light lets guests pose and take their own photos. This self-service standing option is easy to set up and comes with its own built-in lighting.

Optional data collection (name, email, T&Cs, etc)



Hashtag + Social

Guests can post a photo on Instagram and Twitter using a specific hashtag. Hashtagged photos are pulled in real-time. Social media posts must be public to pull into the system. This option can help create buzz as a supplement to other submission options.



Be sure to read:



*The **MosaiCapture** App is available for iPad and iPhone in the App Store





Prize Locations

If a guest's photo lands on a prize location, they win! Prizes can include gift cards, iPads, Apple TV, and more. Prize locations can be chosen at random, targeted, or evenly timed throughout the event.

AR or Green Screen Background Replacement

For extra excitement, guests can select a background for their photo that fits the color spectrum of the mosaic. Backgrounds can be replaced on the fly using AR technology or with the use of a greenscreen. Each background can be customized with your branding.

Live-synced Online Mosaic Microsite

Want to share your mosaic with those who couldn't make it to the event? Not a problem. We have two online platforms with extensive sharing, search, and interactive capabilities.

Social Sharing Enhancements

Give your guests a branded, digital version of their photo and the mosaic they can share online. After their photo is submitted, they can receive an [email or text message](#) with options to share through Facebook, Twitter, and more. Bomberang gif option available ([example](#))

Branded Photo Takeaways

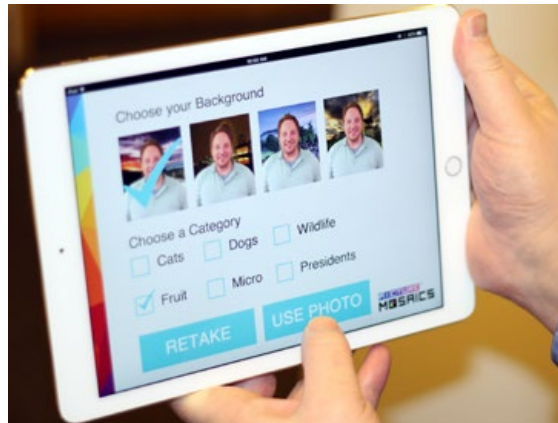
Never let them leave empty-handed. An instant, branded takeaway of each guest's photo reminds them of their experience at your event. Print and digital shareable options available.

MosaicMe Takeaways

Turn each guest's photo into its own mosaic - instantly! Designed with your custom branding, it'll give them something to remember you by. Print and digital shareable options available.



EXAMPLES



More information and examples at picturemosaics.com/event



Essentials

BASE: \$3,500 - \$6,000

[Live Digital Mosaic](#) - OR - [Mixed-Live Mosaic Animation](#)

- Supports 900 to 7K photos; 18K+ with FIFO
- Photos added to the mosaic in real-time
- Dynamic animation as new photo is added
- Pop-in/Pop-out animation while mosaic is idle
- Additional animation options available
- Advanced searchability, hover & click exploring

Cloud-based solution: Included

Local plug-n-play system: +\$4,000

Enhancements

- E1. Final mosaic image file/print.....Included
- E2. Timed mosaic completion.....Included
- E3. Live-synced online mosaic\$1,000+
- E4. Prize locations..... \$1,000+
- E5. Shareable digital takeaways ([example](#)).....\$500
- E6. Shareable Boomerang GIF ([example](#)).....\$1,000
- E7. Branded MosaicMe takeaways..... \$5,000
- E8. Branded photo takeaways..... \$4,200

Submission Options

- S1. iPad/iPhone photo app (for brand ambassadors).....\$500
 - Digital shareable takeaway (email/phone# capture): +\$500
(Up to 20x the impressions and engagement [compared to hashtags](#))
 - AR or green screen background replacement: +\$800
- S2. Ring Light Photobooth..... \$1,600
- S3. QR Code/upload microsite..... \$1,000 - \$3,000
- S4. Instagram hashtag..... \$250
- S5. Twitter hashtag..... \$250

Support Options

- T1. Basic on-call support.....Included
- T2. 10.5" iPad Pros (4).....incl. w/ staffing
- T3. Dedicated remote support..... \$400 - \$1,500
- T4. Onsite tech..... \$1,600/day
- T5. Onsite photographer..... \$1,200/day
- T6. Travel/accommodations..... \$500 - 2,500+

Note: All items are one-time fees except dedicated support & onsite staffing, which is an additional per day cost (optional).

All prices are in USD

More information and examples at picturemosaics.com/event

[Live Print Mosaics](#)™ also available.