

# LIVE DIGITAL MOSAICS™ social, interactive, and animated PRODUCT GUIDE

PICTURE®  
MOSAICS





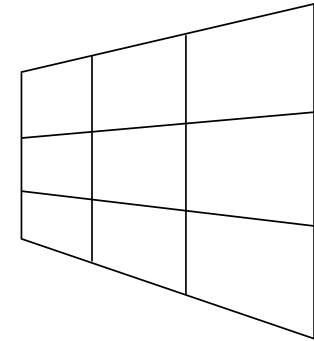
## HDTV & UHD TV

For a crystal clear presentation of your mosaic, HD & 4K displays are perfect.



## Video Wall

Multiple screens come together to form a massive video wall. 2 x 2 grid, 3 x 3 grid, or more.



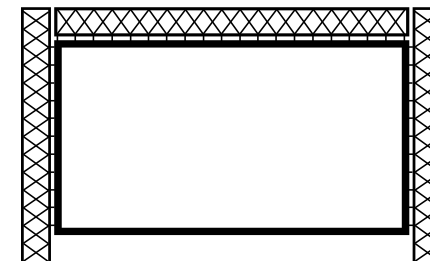
## Projector

No monitors necessary. Whether it's an empty wall or the side of a building, put it to good use by displaying your mosaic.



## LED Matrix Wall (Jumbotron)

When you really want to "wow" your guests - go big. All eyes will be locked on your mosaic throughout the event.



More information and examples at [picturemosaics.com/event](http://picturemosaics.com/event)

Display device not included in pricing



## LIVE DIGITAL MOSAIC

A live mosaic built photo by photo. Each attendee sees their photo dynamically placed into the mosaic.



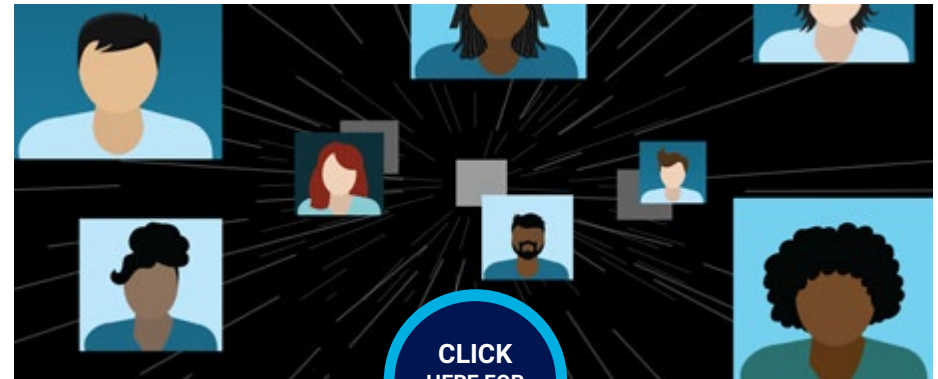
**BASE COST: \$7,000**

### Features:

- True photo placement of live photos in real-time animated fashion
- Hundreds of pop-out animation styles options for previous photos
- Timed mosaic completion and percentage completion to ensure mosaic looks perfect all of the time.
- Interactive and online options available (click-n-learn, search, etc).

## MIXED-LIVE MOSAIC ANIMATION

Each attendee sees their photo enter the animation in real-time. The mosaic completes when you want it to.



**BASE COST \$5,400**

### Features:

- A dynamic, never-ending mosaic animation with a mix of pre-event starter photos and live event photos.
- Perfect for that unveiling moment at your event
- Can complete once or multiple times
- Options to build different mosaics



## Hashtag & Social Submissions

Using a themed hashtag at your event? Tell your guests to share their photos on Instagram, Twitter, and Facebook with your themed hashtag. They can even upload their photo in a Facebook post or through Snapchat.

Optional: automated photo moderation system using Google Vision (add'l cost)

Be sure to read:

THE PROS AND CONS OF  
**HASHTAGS**  
FOR LIVE EVENTS

## Onsite Submissions

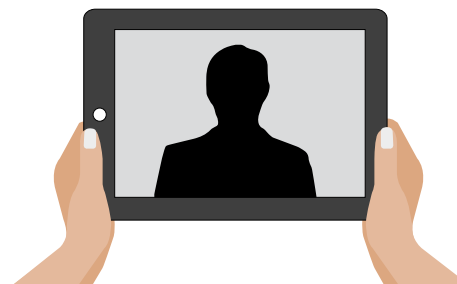
An onsite photo experience is the recommended flow for the most engagement and participation. Our mosaiCapture app (available on iPad and iPhone) and Ring Light Photo Booth are great options. An optional green screen lets the guest choose their favorite background. Snap, print, and your guests are helping build a mosaic masterpiece in seconds.



More information and examples at [picturemosaics.com/event](http://picturemosaics.com/event)



Brand Ambassador Photo Capture



Ring Light Photobooth





## Prize Locations

If a guest's photo lands on a prize location, they win! Prizes can include gift cards, iPads, Apple TV, and more. Prize locations can be chosen at random, targeted, or evenly timed throughout the event.

## Custom Green Screens

For extra excitement, green screens allow guests to select a background for their photo that fits the color spectrum of the mosaic. Each background can be customized with your branding.

## Live-synced Online Mosaic Microsite

Want to share your mosaic with those who couldn't make it to the event? Not a problem. We have two online platforms with extensive sharing, search, and interactive capabilities.

## Social Sharing Enhancements

Give your guests a branded, digital version of their photo and the mosaic they can share online. After their photo is submitted, they can receive an email or text message with options to share through Facebook, Twitter, and more. ([example](#))

## Branded Photo Takeaways

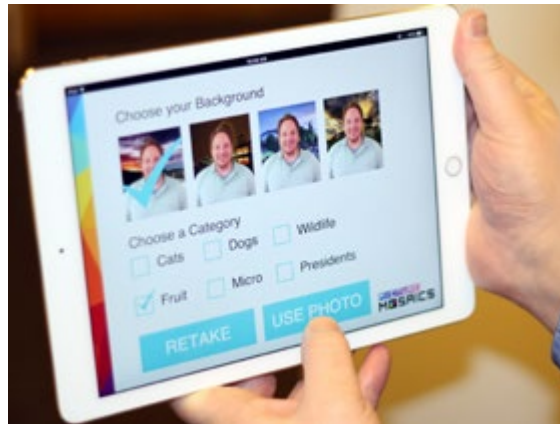
Never let them leave empty-handed. An instant, branded takeaway of each guest's photo reminds them of their experience at your event. Print and digital shareable options available.

## MosaicMe Takeaways

Turn each guest's photo into its own mosaic - instantly! Designed with your custom branding, it'll give them something to remember you by. Print and digital shareable options available.



# EXAMPLES



More information and examples at [picturemosaics.com/event](http://picturemosaics.com/event)



## Essentials

BASE 1: \$7,000 - Live Digital Mosaic [\(example\)](#)

BASE 2: \$5,400 - Mixed-Live Mosaic Animation [\(example\)](#)

- Supports 900 to 9K photos; 18K+ with FIFO
- Photos added to the mosaic in real-time
- Dynamic animation as new photo is added
- Pop-in/Pop-out animation while mosaic is idle
- Additional animation options available
- Advanced searchability, hover & click exploring

Cloud-based solution: Included

Local plug-n-play system: +\$1,500

## Enhancements

- E1. Final mosaic image file/print.....Included
- E2. Prize locations.....\$1,000+
- E3. Timed mosaic completion.....\$500  
(Included with onsite tech)
- E4. Branded MosaicMe takeaways.....\$5,000
- E5. Branded photo takeaways.....\$4,200
- E6. Live-synced online mosaic microsite..... \$4,000+

## Submission Options

- S1. iPad/iPhone photo app (for brand ambassadors).....\$500
  - Shareable digital takeaway (email/phone# capture): +\$1,600  
(Up to 20x the impressions and engagement [compared to hashtags](#))
  - Green screen support: +\$800
- S2. Ring Light Photobooth..... \$1,600
- S3. Instagram hashtag.....\$250
- S4. Twitter hashtag.....\$250
- S5. Facebook post.....\$2,500
- S6. Photo upload microsite..... \$1,800 - \$3,500

## Support Options

- T1. Basic on-call support.....Included
- T2. 10.5" iPad Pros (4).....incl. w/ staffing
- T3. Dedicated remote support..... \$400 - \$1,500
- T4. Onsite tech..... \$1,200/day
- T5. Onsite photographer..... \$1,200/day
- T6. Travel/accommodations..... \$500 - \$2,500

Note: All items are one-time fees except dedicated support & onsite staffing, which is an additional per day cost (optional).

All prices are in USD

More information and examples at [picturemosaics.com/event](http://picturemosaics.com/event)

[Live Print Mosaics™](#) also available.