

## **Online Social & Interactive Mosaics**

## Turn photos into action! Bring people together with an interactive mosaic experience

- Your fans help spread the excitement through a one-of-a-kind social mosaic experience
- Two great platforms: ZIMP & RISM
- 900 to 5M+ photos or videos, perfect for short or long-term campaigns
- Photo and video submission through any desktop or mobile device, Facebook/Twitter/Instagram hashtag, Facebook post, Snapchat, YouTube, Vimeo, and more
- On average, visitors spend 5 to 8 minutes exploring the mosaic
- Individual activations have reached 200,000+ submissions, 50,000+ Facebook likes, and 1M+ unique page views
- Single photos/videos shared 200+ times to help spread the word
- Pop-in and pop-out animation showcasing individual photos/videos
- Search the mosaic by name, email, or keyword. Click to reveal comments, hashtags, sharing, and more
- Engaging social & viral sharing incentives: prize locations, 'Where's Waldo?', photo voting, popular carousel, and more
- Fully accessible from any mobile or desktop browser
- Submission moderation system (optional)
- See examples at: www.picturemosaics.com/online

Picture Mosaics® is a unique mosaic design firm based in Blue Bell, PA (just outside of Philadelphia). Specializing in photo mosaic design and creation, they offer a wide variety of products and services:

- Interactive event & trade show solutions
- Personalized mosaic prints
- Custom mosaic puzzles
- · Large-scale mosaic murals
- Animated mosaic videos
- Mobile mosaic platforms

See more online & social mosaics









